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SHARING.



'Lies after lies'

Toronto Mayor Rob Ford denies having the drinking problem alleged by anonymous sources

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Are you a risk-taker or a play-it-safe kind of driver? Believe it or not, the parking meter knows

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WITH ITS BEAUTIFUL CANALS, MARKETS AND TUCKED-AWAY COURTYARDS, DOWNTOWN AMSTERDAM IS LIKE ONE BIG OPEN-AIR MUSEUM

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Julie Lalonde, director of Hollaback! Ottawa, said that video cameras on buses are a start but true prevention of transit sex assaults comes with bystander intervention. GRAHAM LANKTREE/METRO

Cameras can't protect us: Hollaback! Ottawa

OC Transpo. Plans to put cameras on buses won't stop sex assaults, group says

 GRAHAM LANKTREE
graham.lanktree@metronews.ca

New video cameras to protect OC Transpo drivers won't do

much to deter a rash of sexual assaults on public transit, argued an international women's group Tuesday.

"Things like cameras are certainly good as reactive measures," said Julie Lalonde, director of Hollaback! Ottawa, of a proposal set to come before the city's transit commission in May. "The reality is that people today assume they're being watched, and the crime

still happens. What is being on camera going to change? Our biggest concern is the lack of bystander intervention."

Lalonde, whose group aims to document and bring attention to sexual assaults, said passengers who detained a man accused of groping a woman on a Greyhound bus from Toronto to Ottawa Sunday are to be commended, but that all too often when people on OC

Transpo buses see an incident going down, they do nothing.

"We need to create a culture in which, if you try to do this, people will stop you," she said.

She notes that often sexual assaults are not reported because the victims are ashamed of the incident.

The Sexual Support Centre of Ottawa indicates 78 per cent of attacks go unreported. OC Transpo says from 2008 to 2012, at most, 14 sexual assaults were documented on their buses annually.

to 2012, at most, 14 sexual assaults were documented on their buses annually.

Last week, police charged a 62-year-old man with sexual assault for allegedly groping a woman on a bus. Late last month, police arrested another man who has a history of similar accusations against him and charged him for several sexual assaults on public transit between November 2012 and Feb-

ruary 2013.

Craig Watson, president of the Amalgamated Transit Union Local 279, thinks video cameras are part of the solution. "Cameras will deter and stop it from happening," he said.

Lalonde wants a public service campaign to coax bystanders into taking action and is holding a public meeting on May 15 to discuss the issue.



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Cash infusion allows CHEO to amp up rare-disease research

Fresh hope. Care for Rare program aims to identify illnesses and provide gene therapy

 GRAHAM LANKTREE
graham.lanktree@metronews.ca

Children with rare diseases are being given the chance to discover the root of their illness and gene-therapy cures at CHEO with a cash infusion worth millions for the hospital's new Care for Rare program.

"It's very challenging. Every day in our home we have an episode that reminds us of the seriousness of their blindness and how it affects us," said Anver Malam, whose children Salma, 26, and Atif, 25, were diagnosed with a rare genetic disorder that struck them blind soon after being born. "My hope is that with the program we'll be able to identify exactly what it is and then hopefully we can find a place where we can begin clinical trials for a cure."

Since Dr. Kym Boycott and Dr. Alex MacKenzie from the



A cash infusion for CHEO will help Dr. Kym Boycott, centre, discover the genes at the root of siblings Salma and Atif Malam's blindness. GRAHAM LANKTREE/METRO

CHEO Research Institute have been identifying the genes that cause rare diseases at the pace of one a week for the past two years their work has caught the eye of the federal government. Along with 16 others, the doctors are getting a portion

of \$150 million Health Canada is pouring into gene therapy research under the Genomics and Personalized Health Competition.

"Up to three million Canadians are affected by rare genetics diseases," said Dr. Boy-

cott, noting most begin in early childhood and only half of the world's 7,000 rare genetic diseases have known causes. "We can definitively treat only 200. The medical challenge is immense and the impact on the health-care system and

families is staggering."

Gene sequencing holds the promise of "personalized medicine," tailored to a patient based on their unique set of genes, stamping out most costly adverse reactions to drugs, she said.

Feted by the first lady and now the mayor



From left: Mayor Jim Watson, Coun. Marianne Wilkinson and Eli El-Chantiry congratulate Fartuun Adan, who was honoured last night at city hall for her work in establishing a rape-crisis centre in Somalia. JOE LOFARO/METRO

Ever since she was honoured by first lady Michelle Obama and Secretary of State John Kerry on International Women's Day, the accolades have been rolling in for Ottawa's Fartuun Adan.

The U.S. State Department celebrated the 44-year-old woman and eight other women around the world on March 8 for their work in ending violence against women and promoting women's rights.

Obama and Kerry handed her an International Women of Courage Award at the ceremony in Washington.

Last Saturday Adan was recognized by a local Somali group for her work in Mogadishu where she founded that city's first rape-crisis centre for women, Sister Somalia.

On Tuesday, she was surprised by a visit from Mayor Jim Watson and city councilors at a city hall event to recognize her efforts abroad.

The Ottawa-based women's-issues group City for All Women Initiative (CAWI)

helped organize the event with local Somali women.

"This event is very important to me because CAWI was one of the organizations I was working for when I was in Ottawa," Adan said in an interview at the event.

She shuffles between Ottawa and Mogadishu to continue working for Sister Somalia.

The mayor presented her on Tuesday with a framed letter of commendation, in which he called her a "national leader, advocating for the rights of women and children in Somalia."

Guests at the event cheered and shouted, "We love you" after Adan gave a short speech. She reminded them why she does the work she does and how her own daughters motivated her to protect women in Somalia.

"To have old faces, old friends talking together sharing stories — it's very important to me," she added. "I'm very humble and happy."

JOE LOFARO/METRO

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NEWS

Urban-design guru wants city to fight to get park back

Centretown. George Dark heartbroken that park will get paved to be used as parking lot

 **ALEX BOUTILIER**
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The City of Ottawa should fight for the return of a park-turned-parking lot outside the Museum of Nature, according to urban-design guru George Dark.

Dark, speaking to Ottawa's planning committee about the new Centretown community design plan, said paving the park broke his heart.

"Centretown is full of thousands of people, and

Quoted

"Centretown is full of thousands of people, and they deserve to have this (park), and the city deserves to have this."

Urban designer George Dark

they deserve to have this and the city deserves to have this," said Dark, whose company has been working on the design plan for three years.

"Many, many people will be able to find this institution and this museum without having to take advantage of 150 parking spots."

The plan, which will head to council next month, was initiated in 2010 after a

number of highrise development applications in the city's downtown core were submitted. It's meant to update a plan prepared in the 1970s, and to ensure intensification goals are met while ensuring development is appropriate to the downtown's character.

To that end, it recommends maximum height allowances for the various sections of Centretown, bordered by Gloucester Street and the Queensway to the north and south, and Bronson Avenue and the Rideau Canal to the west and east.

It also recommends including a landmark building exception, which seeks to entice developers to create world-class buildings — essentially in exchange for the ability to build higher.



The City of Ottawa's planning committee met Tuesday for a marathon session that included intense debate over community-design 18-storey tower. JOE LOFARO/METRO



OC Transpo

Easter Service

Good Friday, March 29

On Good Friday a Sunday service will operate, so only those routes that normally run on Sundays will be in service.

Easter Monday, April 1

Service will be reduced on most express (green) and peak period (red) routes, as well as routes 1, 2, 4, 5, 7, 8, 9, 12, 14, 16, 18, 85, 86, 87, 93, 94, 95, 96, 97, 98, 99, 101, 102, 106, 111, 112, 114, 116, 118, 124, 126, 127, 128, 129, 146, 148, 149, 150, 172, 174 and 176. In addition, the scheduled arrival times of all routes may vary on Easter Monday. **Route 201 will operate.** The O-Train schedule will be unchanged.

All routes numbered in the 600s and supplementary school trips will not operate on either holiday.

Easter holiday schedules are available at octranspo.com and octranspo.mobi. You can also check when your bus will arrive by calling 613-560-1000 or texting 560560 plus your 4-digit bus stop number.

Holiday Office Hours

Sales and Information Centres
OC Transpo offices will be closed Good Friday, Easter Sunday and Easter Monday, except the Rideau Centre office which will be open on Easter Monday from 8:30 a.m. to 9 p.m.

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Easter Monday 7 a.m. - 9 p.m.

A DayPass can be used as a Family DayPass on Saturdays, Sundays and statutory holidays, including Good Friday. A DayPass costs \$7.75 on the bus.

Para Transpo will operate a holiday service on Good Friday and Easter Monday. Regular scheduled trips are automatically cancelled. Passengers may start booking trips one week prior to the holiday by calling 613-244-7272.

INFO 613-741-4390 octranspo.com

Residents upset with accommodating tower

Ottawa's planning committee is recommending zoning changes that will see an 18-storey building erected at the corner of Carling and Bronson avenues.

The recommendation came despite vocal opposition from residents and a community group, who turned up on Tuesday morning for the committee's meeting, where the rezoning debate took the better part of three hours.

The site in question, at 265 Carling Ave., is occupied now by an eight-storey office building and by surface and underground parking lots.

The developer, Taggart Realty Management, wants an 18-storey tower with commercial and residential space.

Taggart also asked for leniency on a number of city requirements, such as floor-space ratios and parking-spot requirements.

Taggart, through consulting firm FoTenn, argued the tower would work towards the city's stated intensifica-

Quoted

"We are allowing ourselves to be swayed by the knowledge we want and need intensification, accepting it wherever it comes, in whatever form it comes."

Capital Ward Coun. David Chernushenko, on the city's goal of intensification — entailing building in and up rather than out

tion goals, building in and up rather than out.

It's a familiar narrative, argued Capital Ward Coun.

David Chernushenko, who spoke in opposition to the project.

"Why is it that people are saying yes, they're in favour of intensification? I believe it's because they are.

"Why is it they're saying (the project) is too tall, it's too dense, it lacks the amenities, it's not the right

site?

"Because when communities come out in these numbers, with this emotion, it's because that is the case," said Chernushenko, who is not a member of the planning committee.

"I do not think either (the developer, or the city's planning department) are right.... I think we are allowing ourselves to be swayed by the knowledge we want and need intensification, accepting it wherever it comes, in whatever form it comes."

Chernushenko, among another dozen or so presenters opposed to the zoning amendment, drew applause from the capacity crowd at city hall's Champlain Room, before planning chair Coun. Peter Hume (Alta Vista) asked them to stop.

They were unable to convince councillors on the committee to reject the proposal.

It was approved unanimously.

ALEX BOUTILIER/METRO



plans and the recommendation that council change zoning to allow construction of an



W NORTH EAST ON CARLING AVENUE



An illustration of the 18-storey building to be developed by Taggart Realty Management. CONTRIBUTED

Preston-Carling development gets the nudge

The city's planning committee is recommending council move forward with the "strategic direction" for the Preston-Carling community put forward by consultant George Dark.

The committee endorsed the plan, which lays out the direction for development in the area, after the planning committee meeting Tuesday.

They also agreed to punt some of the most controversial measures of the report — new private "mew" style roads and

bridges across the O-Train corridor — for more study.

A few people applauded the decision to delay moving forward on the mews and bridges, but made it clear they'd like them off the table altogether.

Somerset Coun. Diane Holmes said that work begins now.

"The community and I are going to be working hard to make sure the mews and the bridges are going to be deleted permanently," said Holmes.

after the meeting Tuesday.

Residents are also concerned the increase in highrise buildings — including nine-storey buildings along the east side of the O-Train corridor — will kill the low-rise character of Little Italy.

But Dark said these issues have to be thought about now — because the development is already happening.

"This isn't a question of should you, it's a question of how. Because you already are,"

Dark said.

Dark's report will serve as a framework as the city moves forward with a community design plan and secondary plan, expected later this year.

ALEX BOUTILIER/METRO

On the web

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plans and the recommendation that council change zoning to allow construction of an

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Italian court orders retrial for Amanda Knox and ex-boyfriend

Protracted murder case.

Pair were convicted and later acquitted in slashing of roommate

Italy's highest criminal court ordered a whole new trial for Amanda Knox and her former Italian boyfriend on Tuesday, overturning their acquittals in the gruesome slaying of her British roommate.

Knox, now a 25-year-old University of Washington student in Seattle, called the decision "painful" but said she was confident she would be exonerated.

The American left Italy a free woman after her 2011 acquittal — but only after serving nearly four years of a 26-year prison sentence from a lower court that convicted her of murdering Meredith Kercher. The 21-year-old British

exchange student's body was found in November 2007 in a rented house the two shared in the Italian town of Perugia. Her throat had been slit.

Raffaele Sollecito, Knox's Italian boyfriend at the time, was also convicted, sentenced and later acquitted.

It could be months before a date is set for a fresh trial for Knox and Sollecito.

Italian law cannot compel Knox to return for the new trial and one of her lawyers, Carlo Dalla Vedova, said she had no plans to do so.

It was a tough blow for the former exchange student, whose parents have had to mortgage both their homes to raise funds for her lengthy, expensive defence.

Prosecutors alleged that Kercher was the victim of a drug-fuelled sex game gone awry. Knox and Sollecito denied wrongdoing and said they weren't in the apartment



Amanda Knox in 2011 after hearing the verdict that overturned her murder conviction. PIER PAOLO CITO/THE ASSOCIATED PRESS FILE

that night, although they acknowledged they had smoked marijuana and their memories were clouded.

An Ivory Coast man, Rudy Guede, was convicted of the

Kercher slaying in a separate proceeding and is serving a 16-year sentence.

Whether Knox ever returns to Italy to serve more prison time depends on a string of ifs

and unknowns.

Whether Italy actually requests extradition will be a political decision made by a future Italian government.

THE ASSOCIATED PRESS

Prepared statement

Knox reacts

Knox said it was "painful to receive the news," after the trial showed the prosecution case was "unfounded and unfair."

"My family and I will face this continuing legal battle as we always have, confident in the truth and with our heads held high in the face of ... unreasonable adversity," the 25-year-old said in a statement Tuesday.

Mark Waterbury, author of *The Monster of Perugia: The Framing of Amanda Knox*, said, "It just amazes me that the system drags on ... when the case would have been thrown out in the United States long ago."

THE ASSOCIATED PRESS

War on drugs. Police went too doggone far in search, says U.S. Supreme Court

The U.S. Supreme Court ruled that police violated a Miami-area homeowner's constitutional rights by using a dog to sniff outside the home being used to grow marijuana.

The court voted 5-4 to uphold a court decision throwing out the evidence seized because of Franky the dog's alert to police.

Justice Antonin Scalia said a house and its surroundings



Franky, a narcotics-detector canine.

ALAN DIAZ/THE ASSOCIATED PRESS

are constitutionally protected.

Royal Caribbean

Death on cruise 'suspicious': FBI

An FBI spokesman says a death aboard a Royal Caribbean cruise ship has been classified as suspicious.

The FBI is investigating the death of a 62-year-old Virginia woman who travelled on the Enchantment of the Seas. Royal Caribbean says the woman's husband found her body inside her cabin on Sunday.

THE ASSOCIATED PRESS

Toronto mayor rejects 'lies' of alcohol abuse

Toronto's embattled mayor is denying allegations that he showed up drunk for an official function last month, dismissing the latest controversy to plague his mayoralty as "lies after lies."

An agitated Rob Ford addressed the allegations briefly at a news conference Tuesday, blasting a Toronto newspaper for what he called its "relentless" attacks against him.

"It's the Toronto Star going

after me again," he said.

The Star reported Ford was asked to leave the Garrison Ball, which raises money for the Wounded Warriors charity, over concerns he was drunk.

It also said current and former members of Ford's staff have described a longtime battle with alcohol abuse.

The paper's report is based on several unnamed organizers and guests.

THE CANADIAN PRESS



Rob Ford deflects the claims against him.

FRANK GUNN/THE CANADIAN PRESS

Moonshine, aftershave killing droves in ex-Soviet nations



A supermarket in Ternopil, western Ukraine. ROMAN ZACHARI/WIKIMEDIA COMMONS

Alcohol causes 40 to 60 per cent of premature deaths among working-age men and a third of women in the former Soviet nations, according to research from medical journal *The Lancet*. Homemade and non-commercial spirits are blamed, along with government failures, for the death of around a million people annually.

"The big problem is the easy availability of spirits from pharmacies, sold as products such as aftershave," Martin McKee, *The Lancet* author and alcohol specialist at the London School

of Hygiene and Tropical Medicine, told Metro. "Everyone knows about this, but there is a reluctance toward programs with a medical approach."

Of the 12 ex-Soviet states, Ukraine and Belarus are the greatest concerns, says McKee. "There are no restrictions, and the problems continue to grow."

Russia is one of the highest consumers of alcohol and has the highest risk rating from the World Health Organization. There has been progress — spirits are more tightly controlled, and beer has replaced

vodka as the most popular drink — but the problem is growing.

"Despite some advances, the situation is desperate," said Dr. Yury Razvodovsky, alcohol and drug researcher at Belarus' Grodno State Medical University. "It's crucial to improve the quality of licensed alcohol as many people believe homemade products are better, explaining the popularity of moonshine." Police must target illegal production, now a major industry, Razvodovsky added.

KIERON MONKS/METRO WORLD NEWS

Perils of alcohol

"The cause of two-thirds of alcohol mortality is sudden cardiac arrest with no warning," said Kirill Danishevsky, co-chair of Control Alcohol!, a Russian grassroots group.

• The *Lancet* report found that alcohol increased the risk of diseases such as tuberculosis.

• Consumption was also tied to homicide rates.



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Harry in the U.S. Prince will keep his clothes on this time: N.J. governor

Gov. Chris Christie says no one will be getting naked when Prince Harry visits New Jersey in May.

A listener asked Christie on a radio call-in show Monday if there are any plans to make sure the prince behaves.

Christie says he'll be with Harry the entire time and that Queen Elizabeth II knows she can trust her grandson with the governor of New Jersey.

On his last U.S. visit, the

third in line to the British throne was caught frolicking in the nude with a woman in Las Vegas after an alleged game of strip billiards. The governor says lots of young people make mistakes.

Christie, speaking on TownSquare Media's Ask the Governor program, says he's thrilled the prince wants to see the damage caused by Superstorm Sandy and be helpful.

THE ASSOCIATED PRESS



Prince Harry gives a thumbs-up after playing a charity polo match in Campinas, Brazil, on March 11, 2012. St. James's Palace says Prince Harry is returning to the U.S., but this time he's skipping Las Vegas. ANDRE PENNER/THE ASSOCIATED PRESS FILE



London calling for some warmer weather

Icicles hang from a statue in Trafalgar Square, central London, in the midst of chilly conditions on Tuesday. The cold weather is predicted to continue in the coming days, with freezing temperatures and high winds hitting many regions of Britain.

ANDREW MATTHEWS/THE ASSOCIATED PRESS

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Judge Judy's son impeding child-rape case: Sheriff

Investigation.

Adam Levy, a New York attorney, denies allegations against him

A suburban district attorney who is the son of TV's Judge Judy is being accused of interfering in a child-rape case in which the suspect is his personal trainer.

Putnam County District Attorney Adam Levy has recused himself. But the local sheriff says Levy is still trying to influence



Alexandru Ionut Hossu, 35, is charged with raping a 12-year-old girl in 2010.
THE ASSOCIATED PRESS

ence, and perhaps undermine, the investigation.

Levy says he has acted prop-

erly and the sheriff's allegations are unfounded.

The two politicians have also argued over whether the suspect lived with Levy and whether Levy's recusal was his own idea.

The rape case is being prosecuted by the district attorney from neighbouring Westchester County. A spokesman wouldn't say whether Levy would be questioned.

Levy's mother, Judy Sheindlin of Judge Judy, says the investigation should focus on the rape case.

THE ASSOCIATED PRESS

Wallaceburg

Alleged meat thief tosses stolen items as he flees police

A hungry thief led police on a chase through the streets of a small southwestern Ontario town Monday, tossing pilfered meat on the ground as he fled.

The 27-year-old suspect was spotted at the No Frills grocery store in Wallaceburg — south of Sarnia

— around 6 p.m. Police say he attempted to leave the store without paying for about \$55 worth of meat.

Police responded and pursued the man along the road. During the chase, the alleged thief was observed throwing away packages of meat.

The suspect was eventually found hiding behind a housing complex and arrested. He has been charged with theft under \$5,000 and failing to comply.

LUKE SIMCOE/METRO ONLINE

Ownership claim

Facebook contract a fake: Judge

A New York man's multibillion-dollar lawsuit claiming half-ownership of Facebook should be dismissed, a federal judge recommended Tuesday. Siding with the company's founder, Mark Zuckerberg, Magistrate Judge Leslie Foschio said the contract on which Paul Ceglia based his case was faked. THE ASSOCIATED PRESS

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Curfews imposed in Myanmar as violence spreads

Religious tensions.

Unrest sparked last week in the central city of Meikhtila; clashes last year left hundreds dead in the west

Authorities in Myanmar imposed a dusk-to-dawn curfew in three townships on Tuesday after anti-Muslim religious violence touched new parts of the country, edging closer to the main city of Yangon.

State television reported incidents in the three townships in Bago region, all within 150 kilometres of Yangon. The latest attack Monday night was in Gyobingauk, where it said "troublemakers" damaged a religious building, shops and



A Myanmar Muslim in Malaysia protests against unrest in Meikhtila, Monday. LAI SENG SIN/THE ASSOCIATED PRESS

buildings" in an apparent attempt to dampen passion, though in most cases the targets were reportedly mosques.

The announcement said an emergency law known as Section 144 would be applied in the three townships which will ban public assemblies, marches and speeches, and impose a 6 p.m. to 6 a.m. curfew.

The religious unrest began with rioting a week ago in the central city of Meikhtila, sparked by a dispute between a Muslim shop owner and his Buddhist customers.

The New Light of Myanmar newspaper said Tuesday that eight more bodies were found in Meikhtila as soldiers cleared devastated areas set ablaze by anti-Muslim mobs during three days of rioting, bringing the death toll to 40.

THE ASSOCIATED PRESS



Hard times remembered

Former political prisoner Fatos Lubonja speaks during the inauguration ceremony of a memorial to commemorate all former political prisoners who suffered under the Communist regime of Albania's late dictator Enver Hoxha, in Tirana, Tuesday. The memorial is formed of a 2.4-tonne fragment of the Berlin Wall placed next to a concrete bunker and supports taken from a notorious mine in Spac, some 100 kilometres to the north, where political prisoners were once forced to work under the notorious Hoxha regime. HEKTOR PUSTINA/THE ASSOCIATED PRESS

Coming to America

Prosecutors break up trafficking ring

Romanian prosecutors have searched tourism agencies on suspicion they are a front for a ring that trafficks Romanians into the U.S. and Canada, through Mexico. Some 600 people travelled to Mexico and of those, 300 were discovered in the U.S., prosecutors said.

THE ASSOCIATED PRESS

Poland

Trial opens for men who allegedly stole van with coffins

Three men have gone on trial in Poland, suspected of having stolen a van in Germany that contained 12 coffins. They were arrested in October and the coffins — with bodies — were found afterward in the woods.

The thieves had apparently dumped the coffins after they realized the van was on its way to a crematorium. The men could face up to 10 years in prison.

THE ASSOCIATED PRESS



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Regulator ups capital buffer on 6 biggest banks

Too big to fail. Move aims to limit the chance a major bank 'would encounter distress or failure,' says OSFI head

The federal financial supervisor has slapped a too-big-to-fail label on Canada's six largest banks, declaring they will need to carry a bigger capital buffer and be subjected to stricter supervision than their smaller peers.

The Office of the Superintendent of Financial Institutions said Tuesday that the "systemically important" designation stems from a framework issued by the Basel committee on banking oversight in October that set out guidelines for assessing domestic financial institutions.

Under the new OSFI requirement, the Bank of Montreal,

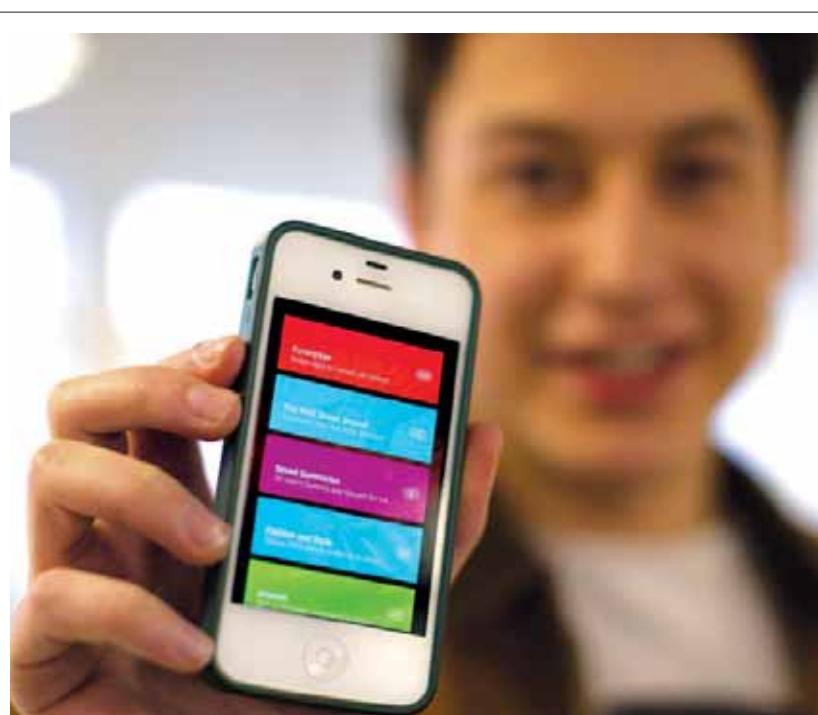
Bank of Nova Scotia, Canadian Imperial Bank of Commerce, National Bank of Canada, Royal Bank of Canada and Toronto-Dominion Bank will be subject to an additional one per cent capital buffer for risk.

The banks will need to have a common equity Tier 1 ratio of eight per cent as compared with seven per cent for smaller, less important financial institutions as of Jan. 1, 2016.

"The measures ... are designed to limit the likelihood that a major bank would encounter distress or failure that could negatively impact the Canadian economy or taxpayers," OSFI head Julie Dickson said in a news release.

Coincidentally, the Bank of Canada announced it would regulate SwapClear, the dominant global system for centrally clearing over-the-counter interest-rate swaps operated from the United Kingdom.

THE CANADIAN PRESS



When studying really pays off

Nick d'Aloisio, 17, displays his mobile application Summly in London, England, on Tuesday. He has become one of Britain's youngest Internet entrepreneurs after selling the app to search giant Yahoo. d'Aloisio, who dreamed up the idea for the content-shortening program when he was studying for his exams, said he was surprised by the deal. As with its other recent acquisitions, Yahoo didn't disclose how much it is paying for Summly, although British newspapers put the deal's value at several million dollars. MATT DUNHAM/THE ASSOCIATED PRESS

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metro

Say Yes to the Dress. Kleinfeld Bridal coming to Hudson's Bay

Canadian brides could soon be crying and gushing as they say yes to the dress because retailer Kleinfeld Bridal is setting up shop next year in Toronto.

Hudson's Bay announced Tuesday that the department store will have exclusive rights to the luxury brand in Canada. It plans to open a 20,000-square-foot Kleinfeld salon in its Queen Street location.

Kleinfeld, first founded in 1941, is famous for its 35,000-square-foot salon in the Chelsea district of Manhattan that

features thousands of designer gowns. But it has come to mainstream prominence through the TLC television reality show, *Say Yes to the Dress*, where brides go in search of the ideal wedding gown.

Some are picky and difficult, while others are aiming to please loved ones with their choice or desperately trying to stay within their budgets. But the show usually ends with soon-to-be brides in tears as they say yes to their dream dress. TORSTAR NEWS SERVICE

Real estate

Home-buying intentions plunge

The number of Canadians expecting to buy a home within two years has dropped dramatically even though overall confidence in real estate remains strong, according to an annual survey by Royal Bank of Canada. The poll found 15 per cent of those surveyed said they were likely to buy in the next two years, a drop from 27 per cent of respondents in last year's survey.

THE CANADIAN PRESS

Cyprus financial crisis

Bank shutdown enters 2nd week

Cypriot businesses were under increasing strain to keep running Tuesday after authorities stretched the country's bank closure into a second week amid fears depositors will rush to drain their accounts. All but two of the country's largest lenders had been due to reopen Tuesday, after being shut since March 16 while politicians worked on a bailout deal for the country. They'll now reopen Thursday. THE ASSOCIATED PRESS

Mortgages. BMO to end special low interest rate

Bank of Montreal will end a controversial low mortgage rate at the end of this week, when the limited-time offer runs out. The bank says the posted rate for a fixed five-year mortgage will return to 3.09 per cent, where it was before being lowered to 2.99 per cent.

Finance Minister Jim Flaherty had called Bank of Montreal to express his disapproval of its decision to offer the special low rate starting on March 4.

The minister also praised other banks when they didn't follow Bank of Montreal's lead, and had one of his officials make a call when Manulife later announced a rate cut. Manulife decided a day later to reverse its cut, but BMO kept its offer in place.

The official date for the BMO change is Friday, but Canadian banks will be closed that day for the Good Friday holiday. THE CANADIAN PRESS

Market Minute

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Language dispute

'Ogooglebar' causes dustup

Sweden's language watchdog has accused Google of trying to control the national language in a dispute over the definition of the colloquial term "ungoogleable" — or "ogooglebar," in Swedish. The watchdog defined it as something "that cannot be found on the web with a search engine." But Google objected, asking for changes showing it refers to Google searches. THE ASSOCIATED PRESS

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WHEN YOU CAN'T BEAR PANDA HYPE

I'm not sure what it is about giant pandas.

Most of the time, they just sit there. The rest of the time they eat bamboo. Repeat.

But this week, two giant pandas are the toast of Toronto, and therefore the rest of Canada. China has loaned two of the rare bears to Canada — five years in Toronto, and then five in Calgary — and they landed at Pearson airport Monday, via FedEx.

Stephen Harper, who looks a little panda-esque himself, signed for the bears.

The rest of us will have to travel to Toronto or Calgary if we want to watch Er Shun (the girl panda) and Da Mao (the boy) just sit there and eat bamboo.

Of course, the other important panda viewing activity is watching them have sex. There are only between 1,500 and 3,000 of these bears left in the world, so whenever a pair overcomes the performance anxiety that goes with being a spectacle of international co-operation and



JUST SAYIN'
Paul Sullivan

metronews.ca

produces a cub or cubs, there is much rejoicing.

There's even a form of pornography dedicated to encouraging pandas to get it on. It doesn't really work.

So Er Shun and Da Mao travelled 15 hours in a box to live in a zoo and get gawked at. Not a tantalizing prospect if you prefer the seclusion and serenity of the mountain forests of your natural habitat in Sichuan, China. But when you're on the Red List of Threatened Species, I suppose you should feel grateful you can still earn your bamboo by just sitting there, looking awfully cute.

So cute that Toronto hopes millions of people will line up to watch Er Shun and Da Mao just sit there, plus buy the inevitable panda spinoffs.

Of course, not everyone is enchanted by the pandamonium, especially those who think we should close all the

zoos and set the animals free into the wild.

Where, I might add, it is more than likely they will be systematically poached, climate-changed, overrun — and run over — into oblivion.

Any visit to a zoo these days is a depressing experience, not just because zoos are depressing places (spend some time watching morose gorillas behind glass: uplifting), but because there is literally no survival alternative for a vast array of species on display.

Zoos are, really, the last safe places for many animals. But only the cute ones — like pandas — or the interesting ones — like gorillas.

Ugly or nondescript critters just go quietly extinct without a fuss even from animal-rights advocates, who have a tendency to champion the poster pandas and leave the wart hogs to fend for themselves.

If you don't believe me, I leave you with a simple number, more eloquent than I will ever be: 200.

That's the number of species, according to the UN, that are gone every day.

ZOOM

Stop watching and start paddling



Ever see a shark attack in a pool?

Just when you thought it was safe to go back in the water ... there's a shark attack on your screen. A swimming pool in Leeds, England, has been transformed into a swim-along cinema.

The temporary set up at Bramley Baths featured a large projector screen and speakers streaming the audio both under and over the water.

For Jane Earnshaw, cinema organizer and festival director of I Love West Leeds Festival, coming up with the idea of a swim-along cinema was simple.

"In the past, our festival organized popup cinemas in parks and housing estates," she told Metro. "I wanted to have one in a local swimming pool and I thought to myself, 'What is the most iconic water movie?' There was only one answer and it was Jaws. It was an absolute cinch." **METRO WORLD NEWS**

RICHARD GARDNER/REX FEATURES

Feel like swimming?

15

swimmers took part in the event. Another 25 visitors flanked the pool's balconies to watch Jaws. Previous quirky events at the venue have included a floating orchestra and an underwater art exhibition.

WE WANT TO HEAR FROM YOU: Send us your comments: ottawaletters@metronews.ca

Clickbait **ANDREW FIFIELD**
andrew.fifield@metronews.ca

If sending a tweet is like tossing a pebble into the ocean, then these folks who repurpose them are the heroes sifting through the silt in search of pebbles they can polish to a shine.

@pentamatron:
Backed by an algorithm that searches for tweets in iambic pentameter, Pentamatron gives tossed-off thoughts like "You have the morals of an alley cat," a role in a never-ending act about modern life.



@wesingyourtweet:
"You Tweet Them, We Sweet Them" is the motto of two balladeers who lend a beautiful voice to gripes about pet hair, weird Twitter non sequiturs and life lessons learned.

Comments

Is this new(s)?
Albert Ormiston
posted to metronews.ca

RE: How Twitter #Hashtags Are Invading Our Lives, IRL, published March 26

#sottrue I use hashtags online and verbally a lot. Especially to make a point or make a story more entertaining. For example I love to use #awkward, #romance and my all-time favourite #eyeroll!
Jen B posted to metronews.ca

RE: Tory Backbenchers Say They're Muzzled, published March 26

I think what Vapor Central, a vapor lounge in Toronto, provides is a very successful model: No alcohol allowed. Like myself, many cannabis users do not drink or want to be around drinking and drunks.
MaryJane Cannabian posted to metronews.ca



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Max Irons and Saoirse Ronan star in *The Host* — an alien movie from the *Twilight* author. ALAN MARKFIELD/THE ASSOCIATED PRESS

Not your typical alien movie

The Host. The latest offering from the *Twilight* author flips the script on what has been the standard blood bath flick



IN FOCUS
Richard Crouse

scene@metronews.ca

In *The Host*, the hotly anticipated new film written by *Twilight* scribe Stephenie Meyer, a parasitic alien is injected into the body of Melanie Stryder, played by Saoirse Ronan.

Sounds grim, but remem-

ber, this is from the lady who gave us sparkly vampires and undying love, so the alien inside is kind of a lovesick creature who helps the host body find her loved ones.

That's a lot more benign than other parasitic alien movies.

The most famous alien organism — in the movie *Alien*, naturally — literally burst on the screen, poking its horrible head through the chest of John Hurt in one of cinema's most indelibly creepy moments.

To get a natural reaction from his actors, director Ridley Scott didn't fully explain what was about to happen as they shot the scene.

"Everyone (on the crew) was wearing raincoats," said Sigourney Weaver. "We

should have been a little suspicious."

When the alien came careening out of Hurt's body the actors were genuinely surprised.

Blood oozed all over the set and the shock was so intense it's alleged that Veronica Cartwright passed out and Yaphet Kotto was so freaked out he went to his room and wouldn't talk to anyone.

Much less bloody is *The Puppet Masters*, which sees the earth invaded by alien "slugs" that piggyback on people's backs, controlling their minds.

Based on the Robert A. Heinlein 1951 novel, the film starred Donald Sutherland, who also appeared in one of the genre's classics, *Invasion of the Body Snatchers*.

Scary movie

The shock was so intense it's alleged that Veronica Cartwright passed out and Yaphet Kotto was so freaked out he went to his room and wouldn't talk to anyone.

On the unforgettable scene in *Alien*

1978, that is truly chilling.

The story of alien infestation — humans are being replaced one by one by emotionless ETs — was called "the best film of its kind ever made" by The New Yorker's Pauline Kael and a movie that "validates the entire concept of remakes," according to Variety.

The strangest movie parasite wasn't an alien, but a bug that feeds on fear.

In the *Tingler*, these parasites attach themselves to their host's spine and tingle when the host is frightened or scared.

In its original 1959 run it was shown with the Percepto! gimmick that gave some of the theatre seats a small electrical jolt — or tingle — during the movie's climax.



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James Franco lets it spill on Hathaway and Lohan

James Franco insists he and Anne Hathaway have made peace with each other after their disastrous Oscars hosting gig two years ago.

"Anne and I made up, by the way. Let's just get that on the record," Franco told Howard Stern during an interview.

"It was a really hard time after the Oscars. She wasn't mad at me, I don't think. She didn't say she was mad at me for what happened. The critics were so nasty."

The Spring Breakers star also addressed a rumour that he'd turned down an offer to sleep with Lindsay Lohan.

"I don't want to, like, brag about it. I don't know how that got out," Franco said.

Not trying to kiss and tell

"I don't want to, like, brag about it. I don't know how that got out."

James Franco
Speaking about Lindsay Lohan asking him to have sex with her.



James Franco.
ALL PHOTOS GETTY IMAGES

"She was having issues even then, so you feel weird. Honestly, she was a friend. I've met a lot of people that are troubled, and sometimes you don't want to do that."



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OUR TAKE ON THE WORLD OF CELEBRITIES

The Word

Chris Brown trying to nurse his public black eye

THE WORD

Meredith Engel
scene@metronews.ca

Chris Brown was PR coached within an inch of his life before appearing on *On Air With Ryan Seacrest* yesterday.

How do we know?

The singer said everything that everyone wants him to say about his brutal assault of girlfriend Rihanna four years ago.

"I just tried my best to be the best man I could be over the years and just show her how remorse-

ful and sorry I was for the incident and that time was probably the worst part of my life and being that she has and she's a wonderful person I'm eternally grateful and thankful," he said about trying to make amends with her and the world.

And as for the backlash that the two are back together?

"People are entitled to their opinions. I can't go around blaming. It's all about my responsibility and me growing up as a man," he said. "So I think now that I'm becoming older, and trying to mature in this life under the public eye at all times, I have to focus on doing the right thing and being more of a humble individual."



Hugh Hefner.

Playboy king has lost count of his conquests

How many women exactly has 86-year-old Playboy founder Hugh Hefner bedded down over the years?

"How could I possibly know? Over a thousand, I'm sure," Hefner tells *Esquire* magazine.

"There were chunks of my life when I was married, and when I was married I never cheated. But I made up for it when I wasn't married. You have to keep your hand in."

For those keeping track at home, as of December Hefner is once again married. This time to 26-year-old Playmate Crystal Harris.



Liam Hemsworth and Miley Cyrus

Cyrus and Hemsworth still working out their problems

Miley Cyrus and fiancé Liam Hemsworth are reunited after his four-week visit to his native Australia, and all the speculation about their relationship status "has caused a lot of stress" for them, according to E! News.

"There are some serious problems going on, but see-

ing them together, they do genuinely love each other and they really do want to work it out," a source says of the ordeal.

"His trip to Australia was a way for them to figure out what they wanted to do and have time to think for themselves."

Twitter



@victoriabeckham
Getting ready for Easter, making Faberge eggs!!



@MissKellyO
Dear #poland paps I love being here & am extremely honored that you even care about me but please don't push/hit me or my fans! Its not ok!



@JimCarrey
Wow! I haven't been on here since 10:15am.14 hrs n u guys r still arguing without me. I'm gonna go to bed now but don't let that stop you! YAWN



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Most of downtown Amsterdam looks like one huge open-air museum and strolling its streets costs you nothing. Renting a bike is not free, but if you want to go native, it's the only way to travel. Just watch out for the traffic and tram rails.

PHOTOS AND STORY: THE ASSOCIATED PRESS



The canals

Amsterdam's canals are 400 years old this year, but strolling along the waterways never gets old. The scenery includes Golden Age mansions dating to the 17th century, converted warehouses and narrow buildings that sometimes look like they're ready to topple over sideways. The ring of canals starts with the Singel, which boasts a floating flower market. Then come the Herengracht, Keizersgracht and finally the Prinsengracht. Once you've worked up a thirst pounding the cobbled sidewalks, stop off for a drink in one of the "brown cafés" — small bars named for their dark wooden interiors — along the canals or in the web of narrow alleys that interconnect them. If you visit the Red Light District (and most tourists do), you'll discover that it's also built around two historic canals.

5

Free things to do when in Amsterdam

Begijnhof

The clatter of trams and ringing of bicycle bells can be an assault on the ears, but there's a hidden oasis of peace in the heart of Amsterdam if you need a little quiet time. The Begijnhof is a small grassed courtyard surrounded by beautiful 17th- and 18th-century houses that were originally built for pious Catholic single women. It's right in the middle of town and reachable by a gateway at the end of a lane leading off one of the city's busiest shopping streets, but it is almost eerily silent. The courtyard also holds a small English Reformed Church and a Catholic chapel. If you don't manage to get into the Rijksmuseum to see Rembrandt's Night Watch, right around the corner from the Begijnhof is another hidden (and free) gem of the city, the Schuttersgalerij, or Civil Guard Gallery, of the Amsterdam Museum.



Vondelpark



The city's most famous park is just a stone's throw from Museum Square and a great place for a picnic. The 116-acre park (47 hectares) has ponds, tree-lined pathways, kids' playgrounds, an open-air theatre and cafés. You can rent inline skates, but it's mainly just a great place to lay down a blanket and sit for an hour or two watching the world go by. Look out for the Picasso sculpture of a fish in one of its meadows.

Eye

One of Amsterdam's newest landmarks is a stark, white film institute, called the EYE, perched on the northern bank of the IJ waterway. While you have to pay to take in a movie, the café and its terrace are open to all who are prepared to buy a cup of coffee or light meal and offer a front-row seat to watch barges chug along the IJ against a backdrop of the city skyline. Remember that Amsterdam, at its heart, is a busy port. Getting there is another of the city's unsung pleasures — you squeeze onto a free commuter ferry usually crammed with cyclists from behind Central Station.

Markets

Amsterdam's wealth began in its port with the merchants who bought and sold everything from tulip bulbs to spices from the East Indies. A little of that mercantile past can still be seen at the city's many markets. The most famous is the Albert Cuyp food market in the Pijp neighbourhood, which sells, as the city website puts it, everything from cheese to bicycle chains, six days a week. The prettiest is the Noordermarkt, a sort of grower's market that sets up each Saturday outside the historic Noorderkerk church, next to the Prinsengracht canal. The best flea market is at Waterloo Square every day except Sunday close to the Amstel River.

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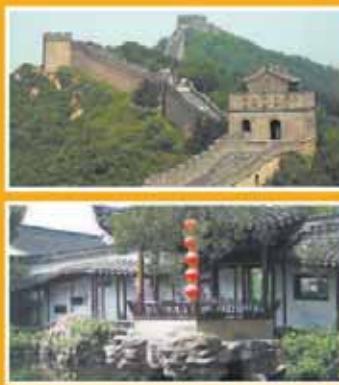
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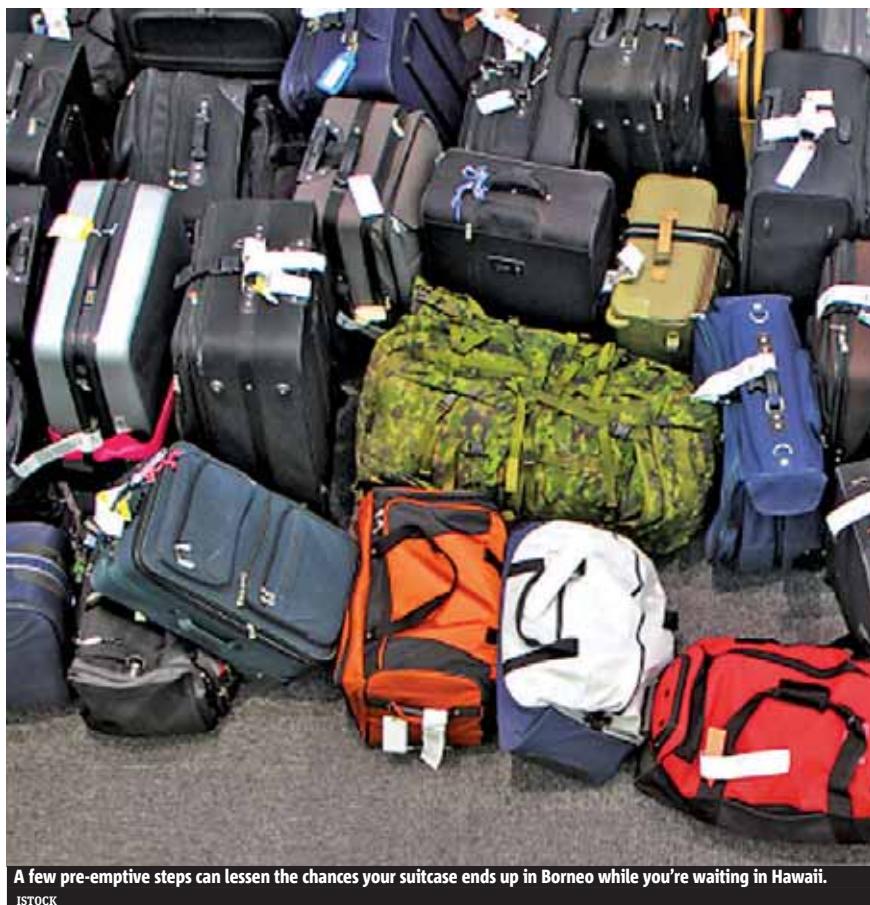
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A few pre-emptive steps can lessen the chances your suitcase ends up in Borneo while you're waiting in Hawaii.

ISTOCK

Don't languish over lost luggage

Trip tips. Losing a suitcase is a worst-case travel scenario, but you can lessen the chances your bag ends up in limbo



ON THE MOVE
Loren Christie
life@metronews.ca

A couple of years ago while travelling to attend a conference in Barcelona, the airline lost my luggage. To add to the pain, my seat mate on the plane accidentally dropped a bowl of cereal in my lap. Arriving in wet, dirty clothes with nothing to wear was a less than pleasant experience.

Unfortunately there is nothing you can do to guarantee

that your luggage makes the trip but there are a few ways to minimize the risk and the potential pain.

If it's convenient to your travels, choose an airline that has a good track record in ensuring on-time arrivals of baggage. There are several websites, like dot.gov/airconsumer, which will give you the latest statistics on how major carriers perform in this area.

When booking a flight try to make it's a direct one. The more changes, the greater the chance you or your bags could miss a connection.

Remove all old luggage tags from your suitcase before you arrive at the airport.

Label the bag inside and out with your contact information. By putting an address on the inside it ensures you can be reached even if your tags get ripped off. Use a work address versus your home address so

any potential thieves looking for houses to target come up empty handed.

Put important items such as medications and valuables in your carry on. You will not be reimbursed for all the items in a lost piece of luggage. Airlines have a maximum that they will pay per piece of luggage, regardless of the contents.

When it comes time to fly, don't check in late. Adhere to the schedule guidelines provided by the airlines. If you are running to make a flight so is your bag.

Don't forget to hang on to your baggage claim ticket as you will definitely need it should your bag go missing.

Finally, if you are travelling with someone else consider putting a change of clothes in their suitcase. So, if you are like me and crying over spilled milk ... in your lap, you will at least have something to change into.



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Lighten up Passover with simple and tasty Mandelbrot (Biscotti)



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These biscuits are phenomenal, not to mention very simple, by just using matzo cake meal and potato starch. Be sure not to use just Matzo meal.

1. Combine eggs, sugar, vanilla and oil. Add remaining ingredients (except for chocolate drizzle) and mix until well combined.

Ingredients

- 2 eggs
- 1 cup sugar
- 1 tsp vanilla
- 1/3 cup oil
- 1 1/3 cups matzo cake meal
- 1/3 cup potato starch
- 3/4 cup semi sweet chocolate

2. Form into one log and place on baking sheet lined with foil and sprayed with vegetable oil.

3. Bake at 350 F, 30 minutes.

4. Lower oven to 300 F, let cookies cool for 15 minutes, then sliced into 1-inch biscuits, lay on side, and bake another 35 minutes.

5. Drizzle: Melt chocolate and oil in microwave for 2 minutes on defrost or until chocolate begins to melt. Whisk until smooth and drizzle over biscuits.



This recipe makes 18 pieces. COURTESY OF ROSE REISMAN

Low fat, high flavour Matzo Ball Vegetable Soup for spring

1. Matzo balls: In bowl stir matzo meal, salt and baking powder. Add egg whites, vegetable oil and chicken broth, then stir until well combined. Cover and chill for 30 minutes.

2. While matzo mix cools, prepare vegetables. If using fava beans, in large saucepan bring 1 quart of salted water to a boil over high heat. Add shelled fava beans and blanch 1 minute. Use slotted spoon to transfer to a bowl of ice water to cool. When cool enough to handle, gently peel the skins from beans. If using lima beans, this step can be skipped.

3. Trim off and discard green parts of leeks, leaving 5 inches. Cut white part in half lengthwise, slice into 1-inch pieces (about 3 1/2 cups). Rinse well and pat them dry. Cut asparagus crosswise into 1-inch pieces.

4. In saucepan over medium, heat oil. Reduce heat to medium-low, add leeks and cook, stirring occasionally 5 minutes, or until softened. Add asparagus and mushrooms to leek mix and cook, stirring occa-



This recipe serves eight. MATTHEW MEAD/ THE ASSOCIATED PRESS

casionally, 4 minutes, or until almost tender. Transfer vegetables to a bowl and set aside.

6. Add the vegetable mixture to the chicken stock and matzo balls, along with the fava beans and peas and simmer until heated through. If using defrosted frozen lima beans, add them first to the soup and let them simmer for 5 minutes or until tender, then add the

other vegetables. Season with salt and pepper to taste, ladle into bowls and garnish with chopped fresh dill. THE ASSOCIATED PRESS/ SARA MOULTON, AUTHOR OF SARA MOULTON'S EVERYDAY FAMILY DINNERS.

Ingredients

Matzo balls

- 3/4 cup matzo meal
- 1/4 tsp kosher salt
- 1 tsp baking powder
- 6 large egg whites, lightly beaten
- 3 tbsp vegetable oil
- 3 tbsp low-sodium chicken broth
- Soup**
- 1/2 lb shelled fresh fava beans or shelled fresh lima beans, or a combination
- 3 medium leeks
- 1/2 lb asparagus, tough ends discarded
- 2 tbsp vegetable oil
- 1/2 lb small mushrooms, trimmed and quartered
- 10 cups low-sodium chicken broth
- 1 cup green peas
- Kosher salt and black pepper
- Chopped fresh dill, garnish

Dessert. Matzo Toffee Bar



1. Heat the oven to 375 F. Line a rimmed baking sheet with foil. Arrange the matzo in a single layer over the baking sheet. Set aside.

2. In a small saucepan over medium heat, combine the margarine and brown sugar. Stirring constantly, melt just until incorporated. Remove from the heat and stir in the vanilla. Pour the mixture over the matzo, then bake for 10 to 15 minutes, or until deep golden brown and bubbling all over.

3. Remove the baking sheet from the oven and immediately sprinkle with the chocolate chips. Wait 2 minutes for the chocolate to melt. Using a spatula, spread the chocolate in an even layer. Sprin-

Passover Food Facts

Here's some food info about the holiday commemorating the Exodus, the liberation of the Hebrews from slavery in Egypt in the time of Moses.

• **Yeast.** Food that contains yeast is prohibited during Passover.

• **Matzo.** Unleavened bread is a central feature of the festival. In addition, all leaven must also be removed from the house during Passover, a symbolic way of removing the "puffiness" (pride) from one's soul. Leaven includes anything made from the five major grains completely cooked within 18 minutes after coming into contact with water.

Reader's note

Not all Passover traditions are the same, so the dishes on this page may not meet all dietary requirements or restrictions.

METRO

Ingredients

- 6 sheets matzo (or enough to cover a baking sheet)
- 1 cup (2 sticks) margarine
- 1 1/2 cups packed brown sugar
- 1 tsp vanilla extract
- 1 1/4 cups chocolate chips
- Sea salt (optional)
- Slivered almonds, toasted (optional)

Does social media really matter?

What's it to you?

It's been hyped, criticized and dissected to death. So is it worth all the fuss?

JELEEN
YU
TalentEgg.ca

Social media has been hailed almost unanimously as a revolutionary tool for business, and for good reason. But there's one question that has hounded it since it first came into the picture: Does social media have any "real" worth?

Yes, very much so, according to Toan Dinh, director of marketing and solutions for corporate disclosure filings research provider DisclosureNet. "Although I think it's true that many businesses still think that social media isn't a true driver of key



Social media is here to stay, especially when it comes to marketing. iSTOCK

Return on investment

"When social media delivers results, it is one of the highest ROI strategies in the digital marketing portfolio."

Toan Dinh
Director of marketing and solutions

results, I've come to know many organizations that do embrace social media as an essential part of their marketing pillars."

Social media's results "speak for themselves"

The root cause of doubt, he says, is the common perception that social media is simply a short-term marketing strategy. "Many companies are still testing the ideas of social media and haven't come to a conclusion yet. They often give up too early

on social media, or that they have unrealistic expectations of how long it takes for social media to reach 'critical mass,'" he explains.

Still, whether or not naysayers believe social media management to be a "real" job, Dinh believes the results speak for themselves. Having had extensive experience in hiring for digital marketing positions, he says that, in many companies, the social media team doesn't merely consist of one manager, but a whole team of social media specialists executing campaigns on a daily basis. He notes, "When social media delivers results, it is one of the highest ROI strategies in the digital marketing portfolio."

It also helps that social media metrics have progressed by leaps and bounds in recent years, giving a sense of tangibility to reports on its effectiveness. Ryerson University's Ted Rogers School of Management professor Dr. Donna Smith notes that while social media research isn't really indicative of consumer purchase behaviour, it is much more refined than it used to be. "There are now sophisticated programs that have the ability to crawl the web for information. Marketers can monitor the strength of sentiment of a brand (on a scale of one to five), consumer behaviour and other factors by analyzing social media chatter or channel usage," she says.

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Hero of the hashtag



Pursue a communications-type marketing position even if social media roles aren't immediately available. This can open the door to full-time work when the company wants to take their marketing strategy to the next level. iSTOCK

The keyboard calls to you. Interested in a social media career? Here's some #AwesomeAdvice

JELEEN
YU
TalentEgg.ca

If you're looking toward a career in social media management, it's best to start building your bridges as early as you can.

"A digital marketing background is a great place to start," says Ryerson University professor Dr. Donna Smith.

Adapting to the fast-paced, demanding and ever-changing environment of social media, marketing & solutions director Toan Dinh adds, is another thing that all potential candidates have to face. Want to get a head start on a social media management career?

Do your homework

Find ways to learn more about marketing strategies in your industry of choice

- Read books, articles and reports that explain how social media fits into corporate marketing strategies, or pick the brains of people in the know, like professionals or university instructors.

Here are Toan's suggestions for greatness:

Strengthen your communication skills (formally and informally)

As an official representative of a brand, a social media manager has to have clarity, accuracy and tact in communicating with customers, co-workers and the media. Focus on learning to say more with less.

Build your own personal social media channels so that you can be immersed in the industry while looking for that next opportunity

Meeting the top players before you even enter the field shows you're serious about forging a career path in the industry. Create strong connections by expressing a sincere, earnest and can-do attitude and you'll have better chances of getting your foot in the door.

Volunteer for non-profit organizations that provide social media management opportunities

Apart from gaining valuable networking opportunities and offering your time to a worthy cause, volunteering as a social media manager will give you a feel for how the job actually works, without any pressure.

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Instagroan: Please pause before you post

Twits not welcome.
A recruiter reminds us how to easily avoid a social media mess

ASHLEIGH
TRAHAN
TalentEgg.ca

Before you post that picture of yourself doing body shots during your Cancun spring break, I would like to offer you some friendly advice on how potential employers might interpret your online behaviour.

You need to make sure that you are projecting the best possible image to future employers, in case anyone who's thinking about hiring you takes a quick second to Google your name. People will be assessing what you've posted to see if there are any photos, videos or all caps irrational ranting that raises a red flag about your judgment, awareness or intelligence.

A few common sense tips

can ensure that you come across as employable:

Lock it down

The first and most important commandment of personal social media management is understanding who you are sharing your personal information with. Assume that anyone and everyone will see your LinkedIn and Twitter accounts, and act accordingly.

If you choose add your professional contacts to Facebook, you can either keep things PG or change your security settings to only allow certain posts to be visible to your professional network.

This involves a certain degree of common sense. Every industry is different in terms of their tolerance for your shenanigans via social media. For example, if you work at a creative start-up company, your boss's views on your mid-workday posts of cat memes will be different than if you work at a Bay Street law firm.



Everyone lets their hair down once in a while, just have the good sense not to share evidence of the crazier times with the entire world. ISTOCK

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Investigate how your peers or colleagues are using social media, and follow their lead.

Think before you tweet ... about how bad your job is

I've seen far too many catastrophes caused by careless tweets. We've all witnessed the heat of the moment tweets about someone's failing love life and epic drinking plans (please, spare us), but I especially urge caution when it comes to social

posts about your job. It only takes one tweet along the lines of "This job is *** and everyone here is a ****" to get you fired.

The same applies if you decide to resign. Take a moment to reflect on how rejoicing publicly about your departure from your current boss, job or co-workers could appear. Perhaps your boss is in fact an evil fascist, and maybe your co-workers do give new meaning to the word psycho, but griping about work is never a good

idea. Regardless of the situation, it can make you look like a whiner and/or jerk.

Be truthful and consistent

Now that your social profiles (especially LinkedIn) are out there for anyone and everyone to see, you need to ensure you are telling a truthful, consistent story about yourself.

If your LinkedIn profile doesn't match up to your résumé, that will raise red flags and will quickly tor-

@ChangeYourName

Ditch the cheesy Twitter handle

- You should be showcasing the best possible image to potential employers and @lovemonkey1990 is sending all the wrong messages.
- Sticking to your name is safest, but if you choose to use a nickname, make it something that wouldn't make your Grandma blush.

pedo potential opportunities. Take the same care in putting together an online profile as you would your résumé.

Maintain your personality and use it to your professional advantage

While you might think I would advocate for being a passionless yuppie robot on your social media profiles, that's not the case. Having a life outside of work makes you an interesting, well-rounded person, so maintain your unique qualities and pursuits in full view (as long as your pursuits are of the legal variety).

Remember to take the time to post updates about news and trends related to your industry. This will work to your advantage by showcasing your knowledge and interest in your field to potential employers.

ASHLEY TRAHAN IS A TORONTO-BASED RECRUITMENT CONSULTANT. TALENTEGG.CA IS CANADA'S LEADING JOB SITE AND ONLINE CAREER RESOURCE FOR COLLEGE AND UNIVERSITY STUDENTS AND RECENT GRADUATES.

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Ouch at the office

"Long periods of standing on the job can cause muscle and ligament fatigue which increases the risk of injury to the feet."

Ryan Robinson
Canadian Certified Pedorthist

president of the Pedorthic Association of Canada.

"The resulting inflammation and abnormal wear and tear can lead to serious and painful foot and leg conditions and reduced mobility."

Although Canadians working in jobs that require lengthy periods of standing can rarely change the amount of time they spend on their feet, they can take precautions to reduce the likelihood of injury.

One of the best defences is purchasing profes-

sionally fitted, supportive footwear, Robinson points out. Whether the job requires safety boots or dress shoes, purchasing correct fitting footwear with maximum support will dramatically decrease the likelihood of an injury occurring.

Pedorthists often create custom orthotics for patients who experience problems due to the high demand their career has put on their feet and legs. Custom orthotics, says Robinson, serve to properly align and cushion the patient's feet and lower limbs while making their day-to-day activities more comfortable.

If your workplace demands are causing problems for your feet and legs, ask your doctor about a referral to a Canadian Certified Pedorthist to see how they can help you move through your working day with less pain.

NEWS CANADA

Construction workers, police officers, teachers and nurses have very different careers, but Canadians working in these occupations have one thing in common — an increased risk of a disabling foot injury.

"Long periods of standing on the job can cause muscle and ligament fatigue, which increases the risk of injury to the feet. These risks are even higher if you wear ill-fitting or unsupportive footwear, repeat the same action over and over or have improper foot alignment," says Ryan Robinson, a Canadian Certified Pedorthist and

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The business of building happy bellies

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YLVA
VAN BUUREN
CareerBear.com

Some people see a recipe developer as an artist in the kitchen: pairing this ingredient with that, adding a pinch more of this herb or spice.

In some ways, there is a certain science going on, but most-

ly, this culinary professional combines curiosity with a good understanding of what flavours and textures go well together, how to combine just the right amounts and how to cook the dish to perfection.

Being able to write it all down in simple and logical steps and language is critical too.

A love of food fuels this career. You are developing recipes for a wide range of clients:

- Consumers who read magazines, follow you on Facebook or buy cookbooks
- Restaurants that need recipes that appeal to certain palettes
- Manufacturers who need recipes that utilize their food

Copycats welcome!

For me, it's important that people can recreate my food in their home—and it's an honour to be allowed in someone's kitchen."

Emily Richards
Recipe Developer

products

- Large institutions such as hospitals that need standardized recipes for their cafeterias and kitchens.

Career Tracking

Recipe developers may start their career in the kitchen of a restaurant where they receive hands-on training. Their career may progress to developing new recipes for the restaurant or they may be hired by a commercial

The great web of work

- Career Bear is Canada's premier source for people who want a new career but aren't sure where to start.
- Visitors to the website can browse careers by industry, salary, outlook or alphabetical listing and find job profiles, quick career facts and training programs near them.



Food for thought

Career opportunities

- Commercial recipe developer
- Cookbook author
- Cooking teacher
- Recipes editor
- Food writer
- Recipe tester
- Employed in food services

Salary expectations

- Up to \$56K

company to test recipes and then develop new ones. Some recipe developers work in test kitchens of magazines, cooking shows, etc. They may work as a freelance developer as well.

Successful recipe developers are:

- Passionate about food and cooking
- Detail oriented
- Curious
- Risk takers
- Up on food trends
- Flavour enthusiasts
- Persistent
- Great at combining flavours
- Good at remembering ingredients and amounts



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Cutting kids off no longer computes

Let's talk about tech.

A frank discussion about privacy and posts will resonate with your student more than a strict, no-Internet sentence

After Friendster came MySpace. By the time Facebook dominated social media, parents had joined the party, too. But the online scene has changed — dramatically, as it turns out — and these days even if you're friends with your own kids on Facebook, it doesn't mean you know what they're doing.

Thousands of software programs now offer cool new ways to chat and swap pictures. The most popular apps turn a humdrum snapshot into artistic photography or broadcast your location to friends in case they want to meet you. Kids who use them don't need a credit card or even a cellphone, just an Internet connection and device such as an iPod Touch or Kindle Fire.

Parents who want to keep up with the curve should stop thinking in terms of imposing time limits or banning social media services, which are stopgap measures. Experts say it's time to talk frankly to kids about privacy controls and remind them — again — how nothing in cyberspace every really goes away, even when software companies promise it does.

"What sex education used to be, it's now the 'technology talk' we have to have with our kids," said Rebecca Levey, a mother of 10-year-old twin daughters who runs a tween video review site called KidzVuz.com and blogs about technology and education issues.

More than three-fourths of teenagers have a cellphone and use online social networking sites such as Facebook, according to the Pew Research Center's Internet and American Life Project.

Does Junior know?

- Online services routinely collect personal data, such as a person's birth date or the location of their phone, and they commonly share the information with third parties for marketing.

But Facebook for teens has become a bit like a school-sanctioned prom — a rite of passage with plenty of adult chaperones — while newer apps such as Snapchat and Kik Messenger are the much cooler after-party.

Even Facebook acknowledged in a recent regulatory filing with the Securities and Exchange Commission that it was losing younger users: "We believe that some of our users, particularly our younger users, are aware of and actively engaging with other products and services similar to, or as a substitute for, Facebook," the company warned investors in February.

Parents often hand their kids a mobile device without understanding exactly what it can do, said Dale Harkness, a technology director at Richmond-Burton Community High School in Richmond, Ill. He estimates that even without using social media services, the average high school student probably transmits some 150 texts a day.

"It's not anything that every parent and grandparent hasn't already seen," Harkness said. The problem, he adds, is that actions "get documented, replayed and sent around." He said that students "forget how fast it moves and how far it goes."

Levey links her kids' devices to her iTunes account so she's aware of programs they install. She also requires that her kids make their accounts accessible to her and follow certain ground rules: protect your passwords, set privacy controls and never transmit inappropriate pictures or words.

A big hurdle for parents is overcoming the idea they are invading their kids' privacy by monitoring online activity, she said. In fact, she said,

The Net and the bees

"What sex education used to be, it's now the 'technology talk' we have to have with our kids."

Rebecca Levey
KidzVuz.com

it can be the kid's first lesson that hardly anything online is private, anyway.

"If they want privacy," she said, "they should write in a journal and hide it under their mattress."

THE ASSOCIATED PRESS



Rebecca Levey, mother of 10-year-old twin girls, feels that children need to understand the pitfalls of carelessly sharing personal information online. KATHY WILLENS / THE ASSOCIATED PRESS

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Coin collecting is a popular hobby again since there are a variety of options from which to choose. BRAND X PICTURES/THINKSTOCK

Not just a drop in the bucket

Gold and silver aren't the only type of coins worth money — speciality coin collections have value, too.

Jack Jensen, manager of West Edmonton Coin & Stamp, says there are two types of coin options — one is the type of coin people buy for investment purposes (gold and silver bullion), and the second is coins that people collect for hobby, including special sets and limited editions.

"People still collect coins, and it's actually a pretty popular hobby," Jensen says. "And there are a lot of new collectors popping up all the time. We get the kids coming in here and they are interested in some of the new coins coming out."

Jensen says pennies are starting to become the new thing people want to collect since distribution of the country's smallest denomination was phased out in February, but he says it will be awhile before they are worth anything.

Royal Canadian Mint spokesperson Alex Reeves says it's the first time a denomination has been taken out of production in Canada.

"They're still in circulation though, so a penny is still worth a penny," Reeves says. "But, eventually, they will wind down. Some people collect for

sentimental reasons like different years that are special to them. I know some people are donating to penny drives and some people are probably taking their pennies into the banks. There's a variety of things people are doing with their pennies."

Reeves says one reason why coin collecting is becoming popular again is because of the variety and expansion of options from which people can choose.

"Our collection has really grown substantially since the 2010 Vancouver Olympics, mostly due to expanding of themes and celebrating milestones in Canada. We have really worked towards broadening our appeal."

Reeves says it's always good to keep an eye on a coin's mintage — the amount that were produced — because the lower the mintage the more they are usually in demand and worth.

Some of the most popular coins and collections include a set of three coins featuring ducks and mallards, according to Jensen, who says box sets are also quite popular.

"A lot of people like to save special commemorative ones, or for the birth years or special occasions — there are a lot of reasons people collect. And they can be worth some money, too." KRISTA SYLVESTER

Finding the right value

Before you sell.
Have your precious items appraised by a professional

KRISTA SYLVESTER
For Metro

One person's garbage is another person's treasure and the same can be said for certain types of gold and silver jewelry.

Some gold and silver items are worth more to some buyers for their collectible value rather than simply the "melt" value of their gold content, according to Canada Gold Vancouver regional development manager Gregory Neilson. That's why some sellers should consider selling privately.

"These might include items such as quality, undamaged fashionable jewelry or rare collectible coins," he says. "It wouldn't make sense to sell these kinds of items to a typical cash-for-gold buyer, as they only pay for the precious metal content."

Industry experts suggest that before selling these items, people should know for certain what type of precious metals they have, how much it weighs and the purity of the gold and details about any gemstones that may be included. The best course of action is to have the item professionally appraised so the buyer can access the details.

Neilson says the best place to sell these specific types of



Before selling your jewelry, have it professionally appraised. JUPITERIMAGES/BANANASTOCK/THINKSTOCK

items for the most money would be websites like Craigslist, eBay or Kijiji, but he warns there are some risks involved in selling online.

"People should make sure to do their homework and never part with their items before receiving all of the money from the buyer in certified funds."

The second choice might

be to sell the items through a consignment shop. While there will be less risk and less work on the part of the seller, they generally have to give up at least 20 per cent of the value as commission to the consignor, and sometimes up to 40 per cent.

"There are many good consignment shops in cities all across Canada and even some

online," Neilson says.

Many experts caution against selling at pawn shops though, unless the seller is willing to take a small fraction of the item's value. If there is an emergency and you need to sell the item fast, there are ways to sell faster online such as "Buy it Now" or sell the jewelry auction style.

Tips. Be on the lookout for scams

Financial scams are all over the place and precious metals are no exception.

Industry experts caution people who are selling their gold, silver and jewelry to arm themselves with knowledge and information.

"As with any financial transaction, the more you know the better off you'll be," says Gregory Neilson of Canada Gold. "Any time you go to a business to sell your precious metal items, you have to understand that the balance of information is in their favour."

Neilson says it's important for people to understand what they have, how much it weighs and how much it

Do your homework

- Research reputable dealers
- Check the current market prices
- Know the weight of type of your precious metals
- Get more than one appraisal if possible

might be worth based on the purity. He says it doesn't hurt to check out the business with the Better Business Bureau first — it has a rating for any established gold buyer — and ask lots of questions.

Calgary's Diverse Equities Inc. president Stan Wright says people should also watch for Internet or online wanted ads type scams.

"First thing, if it seems too good to be true, it absolutely is," Wright says, adding that recently in Calgary there was a case of someone selling gold for \$150 less than its market price. "But the thing is, they could have just went anywhere and sold it for what it's worth. There's no reason for them to sell it cheaper."

Wright says people need

to be careful when it comes to gold.

"Since the beginning of time gold has had more scams on it than anything else. Unfortunately, there will always be people trying to take your money."

Wright says some people might feel compelled to shop around for cheaper prices but says trying to save a dollar per ounce online, for example, will end up costing more in the long run with shipping and handling fees.

"People just need to know there are no real steals. You've got to be really careful because it's too liquid of a market," he says.

KRISTA SYLVESTER



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9 kt	\$15.17/g
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Romero bumped from Jays' starting rotation to single-A

MLB. Former staff ace demoted after his first win of spring training

Ricky Romero's encouraging start Tuesday was not enough to make up for a rocky pre-season.

The Toronto Blue Jays announced that the left-hander has been optioned to single-A Dunedin of the Florida State League.

The move came shortly after Romero picked up the win in Toronto's 6-3 victory over Pittsburgh. It was considered a make-or-break start for Romero, who had a decent outing but didn't do enough to make up for his spring struggles.

He went 1-1 in five Grapefruit League starts with a 6.23 earned-run average. But his worst outing doesn't show up in the exhibition standings. Romero was lit up in a worrying minor-league start last week, allowing four runs and five walks while retiring only eight batters.

Romero opened last season as Toronto's No. 1 starter, but struggled to a 9-14 record with a 5.77 ERA in 32 starts.

He found himself fighting

Working out the kinks

- Romero had been working with pitching coach Pete Walker on adjusting his delivery.
- Romero entered Tuesday with a 7.27 earned-run average after his first four Grapefruit League games, giving up seven walks and 11 hits in 8 1/3 innings.

for the last spot in the rotation this spring after the Jays picked up R.A. Dickey, Josh Johnson and Mark Buehrle over the off-season.

J.A. Happ, who has a record of 1-1 this spring with a 1.89 ERA in six outings, will likely get Romero's fifth spot in the rotation.

Holdover Brandon Morrow is the other starter.

THE CANADIAN PRESS

Quoted

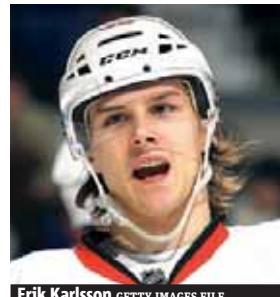
"Obviously the results haven't been there and I see it, but it's not like I'm not working."

Ricky Romero hours before being optioned to single-A Dunedin on Tuesday



Toronto Blue Jays starting pitcher Ricky Romero was optioned to single-A Dunedin of the Florida State League just hours after earning his first win of spring training against the Pittsburgh Pirates on Tuesday. THE CANADIAN PRESS FILE

Karlsson encouraged by progress in rehab



Erik Karlsson GETTY IMAGES FILE

Erik Karlsson sees a light at the end of the tunnel.

The defenceman, who saw his season with the Ottawa Senators come to an end Feb. 13 after having his Achilles tendon cut by Pittsburgh's Matt Cooke, spoke on Monday during the first intermission of the Senators game against the New Jersey Devils.

"It's going well," said Karlsson of his recovery. "Baby steps, but overall it's

been feeling pretty good ever since it happened and I can feel it's going forward.

"I think I'm on schedule. Every day is different and we are where we are right now and there's been no real setbacks or anything like that so it's going forward all the time. It's just going to take a lot of time and a lot of patience to get 100 per cent again."

Karlsson appears to be

Dziurzynski sent down to Binghamton

The Ottawa Senators have re-assigned forward Dave Dziurzynski to Binghamton of the American Hockey League.

- Dziurzynski, 23, was recalled by the Senators

on Feb. 15 and made his NHL debut the following evening at Toronto.

- He had two goals and 13 penalty minutes in 12 games with the Senators.

walking comfortably and is able to wear his own shoes, but isn't ready to resume skating. THE CANADIAN PRESS

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Looking out for No. 1: New Woods ad ruffles feathers

Golf. Nike says promo meant as salute to recent win, not Tiger's past marital misfortunes

Maybe winning doesn't take care of everything.

Nike is causing a social media storm with its latest online ad showing a picture of Tiger Woods overlaid with a quote from him: "Winning takes care of everything."

The ad, posted on Facebook and Twitter, is supposed to allude to the fact that the golfer recovered from career stumbles to regain his world No. 1 ranking on Monday. But some say it's inappropriate in light of Woods' past marital woes. It's the latest controversy from the athletic giant.

Woods has long used the phrase — at least since 2009 — whenever reporters ask him about his or other golfers' rankings.

The ad has garnered hundreds of comments, many congratulating Woods on the ranking, but others com-



Some say this Nike ad, posted all over social media sites, is inappropriate in light of Tiger Woods's past marital woes. NIKE/THE ASSOCIATED PRESS

menting that the ad sends the wrong message in light of Woods' past problems. His five-year marriage to Elin Nordegren collapsed in 2010 after multiple affairs came to light.

Others responded on Twitter. Annie Kessler, 25, in Columbus, Ohio, tweeted that the ad was a "poor choice" for Nike. She said in an interview that she felt compelled to tweet because even though she understands why Nike would want to promote Woods, the phrase itself is inappropriate

because of Woods' past infidelity.

Nike spokeswoman Beth Gast said that the ad references Wood's refrain that he competes to win.

"When asked about his goals such as getting back to number one, he has said consistently winning is the way to get there," she said in an email response to a query. "The statement references that sentiment and is a salute to his athletic performance."

THE ASSOCIATE PRESS

Davis Cup tennis

Canada sticks with winning formula for clash with Italy

Canada hopes that the same players who upset Spain two months ago can do it again against Italy in the Davis Cup quarter-finals.

Milos Raonic will lead Canada into the April 5-7 series in Vancouver joined by Frank Dancevic and Vasek Pospisil and Daniel Nestor, Tennis Canada announced Tuesday.

They will be up against an Italian squad similar in strength to the No. 1-ranked Spanish side they beat 3-2 in February minus Rafael Nadal and David Ferrer.

"The Italians have good depth as a country," Davis Cup captain Martin Laurendeau said on a conference call. "The Spanish team in Vancouver and the Italian team we find are similar enough that we can plan accordingly." THE CANADIAN PRESS

UFC 158. Diaz challenges St-Pierre's weight after pre-fight video surfaces



Georges St-Pierre holds ice to his head after fighting Nick Diaz at UFC 158 in Montreal on March 16.

THE CANADIAN PRESS

cate the belt in favour of those prepared to fight at welterweight," Jonathan Tweedale, a Vancouver lawyer for the Diaz camp, said in a statement.

Traditionally fighters are given an extra pound at weigh-ins. So a welterweight can weigh in at 171 pounds, one above the limit. But that extra pound is not allowed in the case of championship bouts.

THE CANADIAN PRESS

"In the circumstances, Mr. St-Pierre remains legally and ethically obligated to fight Mr. Diaz at 170 pounds or else va-



California coronation in D.C.

Los Angeles head coach Darryl Sutter watches as U.S. President Barack Obama head-butts a soccer ball during an event to honour the 2012 seasons of the Stanley Cup champion Kings and the MLS champion Los Angeles Galaxy at the White House on Tuesday. SUSAN WALSH/THE ASSOCIATED PRESS

MLB

Yankees complete deal for Wells

A trade sending outfielder Vernon Wells from the Los Angeles Angels to the New York Yankees was finalized Tuesday.

New York dealt a pair of minor leaguers to the Angels on Tuesday for Wells: Outfielder Exirrado Cayones and left-hander Kramer Sneed. The Angels will pay about \$28.5 million of the \$42 million Wells is owed over the final two seasons of his contract. The Yankees will pay most of his salary this year, a move designed to help the Angels stay under the luxury-tax threshold of \$178 million.

THE ASSOCIATED PRESS



New Yankees outfielder Vernon Wells THE ASSOCIATED PRESS

NBA

EASTERN CONFERENCE

	W	L	Pct	GB
y-Miami	56	14	.800	—
x-Indiana	44	27	.620	12 1/2
x-New York	42	26	.618	13
x-Brooklyn	41	29	.586	15
Chicago	38	31	.551	17 1/2
Atlanta	39	32	.549	17 1/2
Boston	36	33	.522	19 1/2
Milwaukee	34	35	.493	23 1/2
Philadelphia	27	43	.386	29
Toronto	26	44	.371	30
Washington	26	44	.371	30
Detroit	24	47	.338	32 1/2
Cleveland	22	47	.319	33 1/2
Orlando	18	53	.254	38 1/2
Charlotte	16	54	.229	40

WESTERN CONFERENCE

	W	L	Pct	GB
x-San Antonio	53	17	.757	—
x-Oklahoma City	52	19	.732	—
x-L.A. Clippers	48	22	.686	5
x-Denver	49	23	.681	5
x-Memphis	47	23	.671	6
Golden State	41	31	.569	13
Houston	39	31	.557	14
L.A. Lakers	36	35	.507	17 1/2
Utah	35	36	.493	18 1/2
Dallas	34	36	.486	19
Portland	33	37	.471	20
Minnesota	24	44	.353	28
New Orleans	25	46	.352	28 1/2
Sacramento	25	46	.352	28 1/2
Phoenix	23	48	.324	30 1/2

x — clinched playoff berth; y — clinched division.

Tuesday's results

New York at Boston
Minnesota at Detroit
L.A. Clippers at Dallas
Wednesday's games — All Times Eastern
Milwaukee at Philadelphia, 7 p.m.
Atlanta at Toronto, 7 p.m.
Boston at Cleveland, 7 p.m.
Orlando at Charlotte, 7 p.m.
Memphis at New York, 7:30 p.m.
Washington at Oklahoma City, 8 p.m.
Indiana at Houston, 8 p.m.
L.A. Lakers at Minnesota, 8 p.m.
L.A. Clippers at New Orleans, 8 p.m.
Denver at San Antonio, 8:30 p.m.
Phoenix at Utah, 9 p.m.
Brooklyn at Portland, 10:30 p.m.
Sacramento at Golden State, 10:30 p.m.

NHL

EASTERN CONFERENCE

	GP	W	L	OL	GF	GA	Pt
Pittsburgh	33	25	8	0	116	84	50
New Jersey	33	15	11	7	82	89	37
NY Rangers	31	15	13	3	73	76	33
NY Islanders	32	14	15	3	93	105	31
Philadelphia	31	13	16	2	82	94	28

NORTHEAST DIVISION

	GP	W	L	OL	GF	GA	Pt
Boston	31	21	7	3	89	66	45
Montreal	31	20	6	5	98	77	45
Ottawa	33	18	9	6	86	72	42
Toronto	33	17	13	3	99	95	37
Buffalo	32	13	15	4	86	100	30

SOUTHEAST DIVISION

	GP	W	L	OL	GF	GA	Pt
Winnipeg	33	17	14	2	84	98	36
Carolina	30	15	13	2	85	86	32
Washington	32	15	16	1	92	90	31
Tampa Bay	32	13	18	1	103	98	27
Florida	33	9	18	6	78	116	24

Note: A team winning in overtime or shootout is credited with two points and a victory in the W column; the team losing in overtime or shootout receives one point which is registered in the OL (other loss) column.

Tuesday's results

Montreal at Pittsburgh
Florida at Toronto
NY Islanders at Washington
Winnipeg at Carolina
Buffalo at Tampa Bay
NY Rangers at Philadelphia
Edmonton at St. Louis
Calgary at Chicago
Columbus at Vancouver
Monday's results
Boston 3 Toronto 2
Detroit 3 Phoenix 2
Los Angeles 5 Chicago 4
Minnesota 7 Dallas 4
Nashville 3 Edmonton 2
Ottawa 3 New Jersey 2 (SO)
San Jose 5 Anaheim 3
Wednesday's games
All Times Eastern
Montreal at Boston, 7:30 p.m.
Phoenix at Minnesota, 8 p.m.
Colorado at Calgary, 10 p.m.
Anaheim at San Jose, 10 p.m.

SCORING LEADERS

	G	A	Pt
Crosby, Pgh	14	39	53
Stamkos, TB	22	19	41
Kunitz, Pgh	19	22	41
St-Louis, TB	7	33	40
Kane, Chi	17	22	39
Getzlaf, Ana	12	25	37
Staal, Car	14	21	35
Kadri, Tor	14	21	35
Datsyuk, Det	11	24	35
Tavares, NYI	19	15	34
Ribeiro, Wash	10	24	34
Vanek, Buf	16	17	33
Moulson, NYI	11	22	33
Toews, Chi	16	16	32
Ladd, Wpg	14	18	32
Varakev, Pha	13	19	32
Duchene, Col	12	20	32
Zetterberg, Det	8	24	32
Ovechkin, Wash	16	15	31
Parenteau, Col	14	17	31
Neal, Phg	17	13	30
Kopitar, LA	10	20	30
Kessel, Tor	10	20	30
Semin, Car	8	22	30

Not including Tuesday's games

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GT model shown



GT model shown

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GT model shown



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Nothing old-fashioned about new Jeep



ALL PHOTOS WHEELBASE

5 DRIVE

2014 Jeep Grand Cherokee

- Type.** Four-door, front-wheel-drive compact sedan
- Engines (hp).** 3.6-litre DOHC V6 (290); 5.7-litre OHV V8 (370); 3.0-litre DOHC V6 turbo-diesel (240)
- Transmissions.** Eight-speed automatic
- Base price (including destination).** \$41,600

4x4

The Grand Cherokee continues with three different 4x4 systems: single-speed Quadra-Trac I; Quadra-Trac II with a two-speed transfer case (low range for severe off-roading); and Quadra-Drive II that can direct torque to a single tire instead of just front to back.

Engine

For 2014 an all-new V6 turbo-diesel comes on-stream. Although it has the same 3.0-litre displacement offered on the 2007/08 GC (that was sourced from Mercedes-Benz), the new version is built by an Italian supplier, which is understandable given Fiat's dominating control of Chrysler. Its 240 horsepower and 420 pound-feet of torque trump the previous 215/376 ratings.

Jeep is reinforcing its new cleaned-up turbo-diesel by labelling it the "EcoDiesel." Maintaining its clean bill of health involves the injection of a substance known as urea into a chamber just ahead of the muffler. The organic-based compound reacts with and neutralizes the engine's nitrogen oxide gasses. It then burns off the remaining soot and expels what little is left. The 30-litre urea reservoir should last for about 16,000 kilometres before requiring a \$50 to \$60 top-up.

Transmission

The other component added to the EcoDiesel mix is an eight-speed automatic transmission. In fact, all Grand Cherokee power plants will be connected to the new gear changer. Jeep says it provides quicker acceleration, smoother shifting and improved fuel economy. The rear-wheel-drive EcoDiesel GC is rated at 10.3 l/100 km city and 7.1 highway. By comparison, the base gasoline 3.6 earns a 12.3/7.9 rating.

Review. Is it a case of 'adapt or die,' or is it just along for a high-tech ride?

MALCOLM GUNN
wheelbasemedia.com

Sport utility vehicles might be fading from the automotive landscape, but at least a couple of Chrysler's Jeep-branded models tenaciously hold firm to the go-anywhere concept.

Of course Jeep's warrior-inspired Wrangler is the group's undisputed icon, but there's certainly nothing old-fashioned about the updated Grand Cherokee that's now rolling off the assembly lines. The new 2014 model shows a freshly scrubbed face plus some major adjustments under the hood.

The current-generation GC that arrived for the 2010 model year was a hit right out of the gate with stylish looks,

sure-footed suspension and a smooth-running 290-horsepower V6 engine. The 360- and 470-horsepower "Hemi" V8 options (the latter attached to the super-swift SRT model) have added considerable performance luster to the lineup, but it's the fuel-efficient V6 that has contributed the most to the GC's continuing popularity.

Opting for the EcoDiesel adds \$5,000 to the \$56,600 price tag of the Grand Cherokee Overland (the base 3.6 Laredo starts at \$41,600). Factor in the extra cost of diesel fuel, and the EcoDiesel upgrade doesn't seem quite so tempting.

But the 3,265-kilogram tow rating matches the 5.7-litre V8's while providing a 550-kilogram advantage over the gas V6 models. And the estimated 1,170 maximum cruising range might persuade buyers to seriously consider the extra expenditure, especially if towing is in the cards.

Returning is Jeep's available air suspension with five



There are new LED lights front and back, which is the norm these days.

separate height settings, along with Selec-Terrain that allows the driver to adjust the 4x4 and height/transmission settings for sand and mud, snow, rock or sport. The latter reduces the degree of traction control, lowers the ride height and directs extra torque to the rear wheels.

The GC's drivetrain components are housed in a sleeker-looking body featuring a restyled front end that varies slightly depending on the trim level selected. Inside, the cabin has been retaillored and the control panel redesigned

to accommodate the new 12.7- and optional 21-centimetre touch-screens.

All but the base Laredo arrive fairly geared-up, but the luxury-laden Summit edition with its lacks-for-nothing content level is set to compete with any top-end German or Japanese competitor you would care to name.

The physical improvements and expanded engine lineup make the Grand Cherokee an even more complete package and an exemplary member of the dwindling sport ute fraternity.

By comparison



1 Ford Explorer 4x4
Base price: \$34,700



2 Toyota 4Runner
Base price: \$39,600



3 Land Rover LR2
Base price: \$41,300

Parking meters are a window into the soul

Auto Pilot. What your parking meter usage reveals about you



AUTO PILOT
Mike Goetz
drive@metronews.ca

A parking meter is not just a device to pay for street parking. How a person uses or doesn't use a parking meter says a lot about them.

If you find yourself drunk and sawing the heads off parking meters, like Paul Newman's character did in the movie Cool Hand Luke, it probably says you should back off the booze a bit.

Otherwise, it might be about how much risk you're willing to take. My friend Bob and I usually take turns driving to our downtown badminton club. There's pay-enforced street parking until 9 p.m. If he drives and it's 8:45 p.m., he doesn't think twice about rolling the dice with the parking meter police.

When I'm driving, I always

make sure I'm paid up until 9 p.m. I don't like gambling of any kind. So there's that, and the fact that during one bad spell I got so many parking meter-related tickets out of carelessness that I gave up.

I pay even if it's just a minute to run in for coffee. I overpay even. The parking meter people won. They beat me down like a pack of young boys in a circle trying to kill a snake in long grass, with shovels.

Another badminton mate, Robert, goes a bit out of his way to find non-metered (and free) parking. He does this not because he's cheap, but because he's principled. He can't abide the reality that he could drive his car continuously on the streets 24/7, but the second he stops on the side of the road he has to pay.

He reasons it's the same piece of pavement, as a taxpayer, that he has already paid for. He's got a point, and it got me thinking about a new use for self-driving vehicles — as drones to make sure you never have to stop for pay-enforced parking.

Nothing enrages people like that yellow parking ticket

Parking meter fun facts!

- The world's first installed parking meter was in Oklahoma City on July 16, 1935.
- In 1960, New York City hired its first crew of meter maids — all women. The first man was hired in 1967.
- Chicago has North America's highest downtown parking meter rates — \$6.50 per hour.

under the wipers. People fight parking tickets with the energy, vehemence and resolve usually reserved for toppling corrupt regimes. This could reveal that you have untapped reserves of chutzpah. Or that you should be chilling out a bit more ... maybe try pilates.

At this point, wanna joke about a parking ticket? No. Fine. Apparently that's an actual joke about a parking ticket.

See, even the jokes about parking tickets suck. Parking tickets are not cool.



Parking meters are seemingly banal, but oh-so telling. iSTOCK

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* Ratings of "Good" are the highest rating awarded for performance in four safety tests (moderate overlap front, side, roll-over and rear) conducted by the Insurance Institute for Highway Safety (IIHS) (www.iihs.org). To earn a 2013 TOP SAFETY PICK, a vehicle must receive a "Good" rating in all four of these tests. Based on ALG's 2013 Residual Value Award for Best Compact Car. *MSRP of \$19,995/\$20,895/\$23,495 on 2013 Impreza 2.0i 4-door (DF1 BP)/Impreza 2.0i 5-door (DG1 BP)/Legacy 2.5i (DA1 BP). Lease rate of 0.9%/0.9%/0.5% for 39/39/24 months. Monthly payment is \$209/\$223/\$238 with \$2,420/\$2,494/\$3,587 down payment. Option to purchase at end of lease is \$11,808/\$12,105/\$16,315. Advertised pricing consists of MSRP plus charges for Freight/PDI (\$1,595), Air Tax (\$100), Tire Stewardship Levy (\$29.20), OMMC Fee (\$5), Dealer Admin (\$199). Freight/PDI charge includes a full tank of gas. Taxes, license, registration and insurance are extra. \$0 security deposit. Models shown: 2013 Impreza 2.0i Limited Package 4-door (DF1 LP) with an MSRP of \$26,895. 2013 Impreza 2.0i Limited Package 5-door (DG1 LP) with an MSRP of \$27,795. 2013 Legacy 3.6R Limited (DA2 LN6) with an MSRP of \$34,695. Dealers may sell or lease for less or may have to order or trade. Offers applicable on approved credit at participating dealers only. Lease based on a maximum of 20,000 km per year, with excess charged at \$0.10/km. Leasing and financing programs available through Subaru Financial Services by TCCU. Other lease and finance rates and terms available; down payment or equivalent trade-in may be required. Vehicles shown solely for purposes of illustration, and may not be equipped exactly as shown. Offers available until April 2, 2013. See your local Subaru dealer for complete program details. * Receive \$500 in free Subaru accessories with any purchase or lease, this month only.

Used CC: Sensible style and luxury

Second Gear.
2009 to 2012
Volkswagen Passat CC

JUSTIN
Pritchard
drive@metrone.ca

Bringing Volkswagen's presence into the world of so-called four-door coupes, the VW Passat CC packed four doors onto a low-slung, sleek body that wouldn't look out of place on a sports coupe. Designed for elegance and an upscale, sophisticated look, the Passat CC was an affordable head-turner full of premium features.



SUBMITTED

Common Issues

Triple-check all interior electronics, including the windows, motorized seats, sunroof and stereo/navigation system.

Ensure the engine operates smoothly at idle, and at light, moderate and full throttle while driving. Hesitation or "lumpy" power delivery, possibly accompanied by a

check-engine light, could be the result of one or more faulty ignition coil packs, which power the vehicle's spark plugs. VW's ignition coil packs are well known to be failure-prone, though they're inexpensive and simple to fix.

Shifting issues on a model with the DSG transmission could be caused by a faulty mechatronics unit, which controls the advanced gearbox.

Engines

 Power came from a 2-litre turbocharged four-cylinder engine with 200 horsepower, or a 3.6-litre V6 with 280. The four-cylinder model came in front-wheel drive only. The V6 could be teamed only with a six-speed automatic and all wheel drive.

What owners like

 CC owners rave about a comfortable interior, plenty of creature comforts, a high-dollar feel and smooth, quiet ride. A sense of pride, expensive looks and styling are also highly rated, and most owners say performance is more than adequate.

What owners dislike

 Some owners wish for more rear-seat room, better outward visibility and a fully-functional moonroof, as the factory unit only tilts and doesn't slide. Taller drivers may wish for more headroom.

Verdict

For low running costs and higher potential reliability, a four-cylinder model with the manual transmission is your best bet. A well-maintained model should provide access to a driving experience with higher-than-average levels of refinement and enjoyment relative to its price.

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2013 Dodge Journey R/T AWD shown.[§]

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Horoscopes

Aries

March 21 - April 20

There is no point trying to convince people who don't want to be convinced. The only way you can win over those who doubt you is by practicing what you preach.

Taurus

April 21 - May 21

There may be a pile of work that needs to be done but does it have to be done immediately? Of course not. Stay calm and make today a day of relaxation.

Gemini

May 22 - June 21

You probably don't care in the slightest that not everyone approves of your methods. That's fine, but don't antagonize people for the sake of it. Haven't you got enough problems already?

Cancer

June 22 - July 23

Both career and family matters may be under heavy influences at the moment but in a matter of days you will realize there was precious little to really be worried about. A sense of humour is a must.

Leo

July 24 - Aug. 23

Travel plans may not run smoothly today and although you may take delays in your stride other people will get hot under the collar. Make things easier for yourself, and others, by not making last minute changes.

Virgo

Aug. 24 - Sept. 23

Today's full moon may have you behaving in irrational ways, so wait a day before making important decisions. Do something positive and try not to give yourself too much time to think.

Libra

Sept. 24 - Oct. 23

More than likely you will find yourself at odds with loved ones. If you get through the day with no blazing rows, you will have done very well indeed.

Scorpio

Oct. 24 - Nov. 22

With the right attitude, all things are possible. With the wrong attitude even the smallest of problems seems insurmountable. Keep that thought in mind and you will find it easier to smile and get through the day.

Sagittarius

Nov. 23 - Dec. 21

You are acutely aware of injustice but sometimes you see injustice where it does not in fact exist. Be careful what causes you get involved in today because your emotions may be a little bit off-centre.

Capricorn

Dec. 22 - Jan. 20

You know what you like and you don't care if no one else on the planet agrees. You may face considerable opposition today but in a strange way it will energize you.

Aquarius

Jan. 21 - Feb. 19

Why do so many people you don't like insist on getting close to you? Maybe it's because your subconscious is attracting them. Or maybe they're in the mood for a fight. Either way, there will be ructions today.

Pisces

Feb. 20 - March 20

Don't jump to conclusions today or you could spend the rest of the week apologizing for something. It may look as if someone is behaving in anti-social ways but looks can be deceiving. **SALLY BROMPTON**

Today

4°/0°

Showers

60%

Thursday

8°/0°

Partly sunny

40%

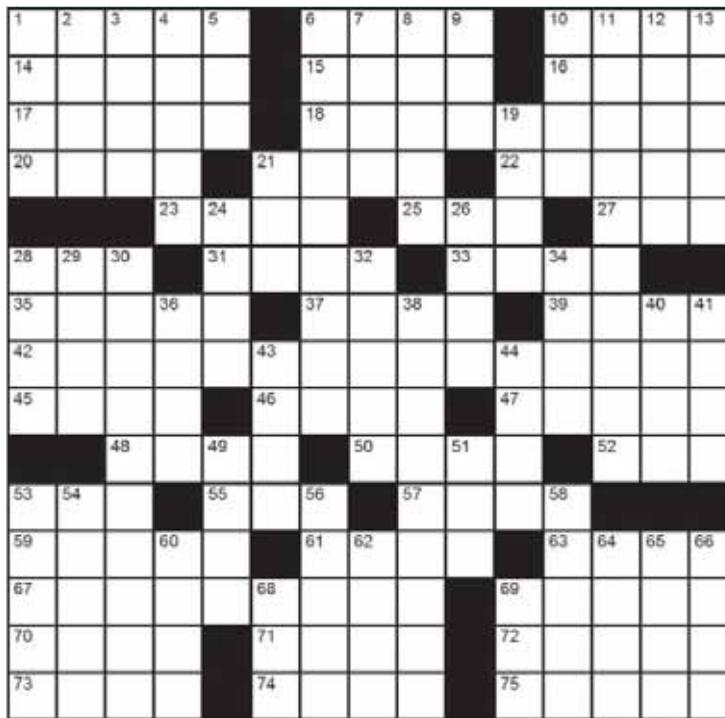
Know what the weather will be 14 days from now.
Check the 14 day trend.

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Crossword: Canada Across and Down

Across

- Singer Justin, to fans
- “____ and Michele's High School Reunion”
- Helper, for short
- Sarah McLachlan song
- Bit of a classic tongue-twister, “____ Wood sawed wood.”
- “The Cosby Show” son
- Newfoundland's ____ Banks
- NFB = National ____
- Riverbank deposit
- Reply to, for short
- Get married again
- Mix
- “Hotfoot it, horse!”
- US tax bureau
- Bawl
- CANADA has _____. Three As...
- Double
- Without the extras
- Zap
- NY Mets ballpark, ____ Field
- Cadbury's seasonal treats: 3 wds.
- Actor, Dick Van _____. Carrier of blood
- Purport
- Roof's rim thingy
- Env. info
- “Promiscuous” singer ...her initials-sharer
- Decide
- Hesitant sounds
- Don Juan type
- Rustic retreat
- Potato chips brand

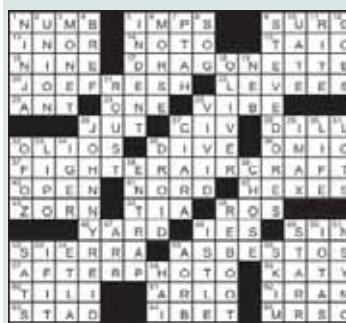


- Does up a jacket
- CBC series set in the Alberta foothills
- FOX's “Glee” character
- Rattling breathing sound
- Border
- Bryan Adams tune
- Photocopies made

- bigger, for short
- Celebrity chef, Paula
- Where actors might be: 2 wds.
- Purses
- Crucifix inscription
- Equal: French
- Tendencies

- Like the purchased house [abbr.]
- Citation
- Medical suffix
- Ralph ____ (“Happy Days” role)
- “Delish!”
- Stick ____ in the water
- Jean Chretien's hometown in Quebec
- producer, Bob ____
- Wraths
- Brad's beloved, briefly
- “Take ____ a blessing.”
- Hardwood flooring choice
- Show to one's table
- Zeppelin's pal
- Hubub

Yesterday's Crossword



Sudoku

How to play

Fill in the grid, so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved.

Yesterday's Sudoku

9	8	7	3	5	2	8	4	1
4	2	8	1	6	7	9	5	3
5	1	3	4	9	8	2	6	7
8	3	6	9	1	4	5	7	2
2	4	9	5	7	6	3	1	8
1	7	5	2	8	3	4	9	6
3	5	2	6	4	1	7	8	9
7	9	1	8	2	5	6	3	4
6	8	4	7	3	9	1	2	5

7	5	2			
	8	5	4		2
2				9	1
4	1		5	2	
	3	8	4	7	
8	1			3	6
9	4	6			5
1			5	8	7
	2	1		3	9

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SALE \$45

CUBA
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100ml
Reg. \$35
SALE \$15

ALFRED SUNG
JEWEL
50ml
Reg. \$45
SALE \$12

HUMMER H2
75ml
Reg. \$57
SALE \$12

LACOSTE
ELEGANCE
50ml
Reg. \$70
SALE \$25

FCUK
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Reg. \$74
SALE \$20

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COUTURE COUTURE
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OR GET
UP TO

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IN PRICE ADJUSTMENTS[‡]

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Limited model shown

2013 SANTA FE 2.4L FWD

SELLING PRICE: \$28,395* SANTA FE 2.4L FWD AUTO. DELIVERY, DESTINATION & FEES INCLUDED. PLUS HST.

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\$168
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1.99 %[†]
FINANCING FOR 84 MONTHS

AND
\$0
DOWN PAYMENT

OR

GET UP TO
\$2,000
IN PRICE ADJUSTMENTS[‡]
ON SELECT TRIMS

 HWY: 6.7L/100 KM
CITY: 10.1L/100 KM

2013 CANADIAN UTILITY VEHICLE OF THE YEAR



GLS model shown

HWY: 5.3L/100 KM
CITY: 7.1L/100 KM

2013 ACCENT L

SELLING PRICE: \$14,930* ACCENT 4 DR L 6-SPEED MANUAL. DELIVERY, DESTINATION & FEES INCLUDED. PLUS HST.



2012 BEST NEW
SMALL CAR (UNDER \$21K)

OWN IT FOR
\$82
BI-WEEKLY

WITH
0 %[†]
FINANCING FOR 84 MONTHS

AND
\$0
DOWN PAYMENT

GET UP TO
\$1,250
IN PRICE ADJUSTMENTS[‡]
ON SELECT TRIMS

INCLUDES
\$750
IN PRICE ADJUSTMENTS[‡]



SE with Tech. shown

HWY: 5.3L/100 KM
CITY: 7.8L/100 KM

2013 ELANTRA GT GL

SELLING PRICE: \$20,030* ELANTRA GT GL 6-SPEED MANUAL. DELIVERY, DESTINATION, FEES & \$750 IN PRICE ADJUSTMENTS[‡] INCLUDED. PLUS HST.

2013 BEST NEW
SMALL CAR (OVER \$21K)

OWN IT FOR
\$111
BI-WEEKLY

WITH
0 %[†]
FINANCING FOR 84 MONTHS

AND
\$0
DOWN PAYMENT

GET UP TO
\$2,500
IN PRICE ADJUSTMENTS[‡]
ON SELECT TRIMS

INCLUDES
\$500
IN PRICE ADJUSTMENTS[‡]



Limited model shown

HWY: 5.2L/100 KM
CITY: 7.1L/100 KM

2013 ELANTRA L

SELLING PRICE: \$16,980* ELANTRA L 6-SPEED MANUAL. DELIVERY, DESTINATION, FEES & \$500 IN PRICE ADJUSTMENTS[‡] INCLUDED. PLUS HST.

2012 CANADIAN &
NORTH AMERICAN
CAR OF THE YEAR

OWN IT FOR
\$94
BI-WEEKLY

WITH
0 %[†]
FINANCING FOR 84 MONTHS

AND
\$0
DOWN PAYMENT

GET UP TO
\$2,250
IN PRICE ADJUSTMENTS[‡]
ON SELECT TRIMS



Limited model shown

HWY: 7.7L/100 KM
CITY: 10.4L/100 KM

2013 TUCSON L

SELLING PRICE: \$21,895* TUCSON L 5-SPEED MANUAL. DELIVERY, DESTINATION & FEES INCLUDED. PLUS HST.

OWN IT FOR
\$125
BI-WEEKLY

WITH
0.99 %[†]
FINANCING FOR 84 MONTHS

AND
\$0
DOWN PAYMENT

GET UP TO
\$2,500
IN PRICE ADJUSTMENTS[‡]
ON SELECT TRIMS

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WARRANTY**
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COMPREHENSIVE LIMITED WARRANTY*

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*The Hyundai names, logos, product names, feature names, images and slogans are trademarks owned by Hyundai Auto Canada Corp. [†]Finance offers available O.A.C. from Hyundai Financial Services based on a new 2013 Santa Fe 2.4L FWD Auto/Accent 4 Door L 6-Speed Manual/Elantra GT GL 6-Speed Manual (includes \$750 in price adjustments)/Elantra L 6-Speed Manual (includes \$500 in price adjustments)/Tucson L 5-Speed Manual with an annual finance rate of 1.99%/0%/0%/0%/0.99% for 84 months. Bi-weekly payments are \$168/\$82/\$111/\$94/\$125. No down payment required. Cost of Borrowing is \$2,048/\$0/\$0/\$777. Finance offers include Delivery and Destination of \$1,760/\$1,495/\$1,495/\$1,495/\$1,760 fees, levies, and all applicable charges (excluding HST). Finance Offers exclude registration, insurance, PPSA and license fees. Delivery and destination charge includes freight, P.D.E., dealer admin fees and a full tank of gas. Financing example: 2013 Elantra L 6-Speed Manual for \$16,980 at 0% per annum equals \$94 bi-weekly for 84 months for a total obligation of \$16,980. Cash price is \$16,980. Cost of Borrowing is \$0. Example price includes \$500 in price adjustments, Delivery and Destination of \$1,495, fees, levies, and all applicable charges (excluding HST). Example price excludes registration, insurance, PPSA and license fees. Delivery and destination charge includes freight, P.D.E., dealer admin fees and a full tank of gas. [‡]Fuel consumption for 2013 Santa Fe 2.4L FWD Auto (HWY 6.7L/100KM; City 10.1L/100KM)/2013 Accent 4 Door L 6-Speed Manual (HWY 5.3L/100KM; City 7.1L/100KM)/2013 Elantra L 6-Speed Manual (HWY 5.2L/100KM; City 7.1L/100KM)/2013 Tucson L 5-Speed Manual (HWY 7.7L/100KM; City 10.4L/100KM) are based on Manufacturer Testing. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. Fuel economy figures are used for comparison purposes only. [†]Price of models shown 2013 Santa Fe 2.0T Limited AWD/Accent 4 Door GLS Auto/Elantra GT SE Tech 6-Speed Auto/Elantra Limited/Tucson Limited AWD is \$40,395/\$20,230/\$27,980/\$24,930/\$34,245. Prices include Delivery and Destination charges of \$1,760/\$1,495/\$1,495/\$1,495/\$1,760, fees, levies, and all applicable charges (excluding HST). Prices exclude registration, insurance, PPSA and license fees. [‡]Price adjustments are calculated against the vehicle's starting price. Price adjustments of up to \$2,000/\$1,250/\$2,500/\$2,250/\$2,500 available on 2013 Santa Fe/Accent 4 Door/Elantra GT/Elantra Sedan/Tucson with the exception of the base models (2013 Santa Fe 2.4L FWD Auto/Accent 4 Door L 6-Speed Manual/Elantra GT GL 6-Speed Manual/Elantra L 6-Speed Manual/Tucson L 5-Speed Manual); however the price adjustments of \$750/\$500 for the Elantra GT GL 6-Speed Manual/Elantra L 6-Speed Manual are available in the finance offers set forth above. Price adjustments applied before taxes. Offer cannot be combined or used in conjunction with any other available offers. Offer is non-transferable and cannot be assigned. No vehicle trade-in required. [†]Offer available for a limited time, and subject to change or cancellation without notice. See dealer for complete details. Dealer may sell for less. Inventory is limited, dealer order may be required. [‡]Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

Visit your local Ottawa area Hyundai Dealer

Hyundai Pembroke
1945 Petawawa Blvd.
Pembroke, 613-735-5636

Myers Kanata Hyundai
400-2500 Palladium Dr.
Kanata, On 613-592-8883

Myers Hyundai
164 Robertson Rd.
Ottawa, 613-721-4567

Hyundai on Hunt Club
390 Hunt Club Road West
Ottawa, 613-688-3600

Bank Street Hyundai
2788 Bank St.
Ottawa, 613-739-7530

Pathway Hyundai
1375 Youville Dr.
Orleans, 613-837-4222

Harmony Hyundai
293 Pigeon St.
Rockland, 613-446-2220

Surgenor Hyundai
895 St. Laurent Blvd.
Ottawa, 613-741-1800